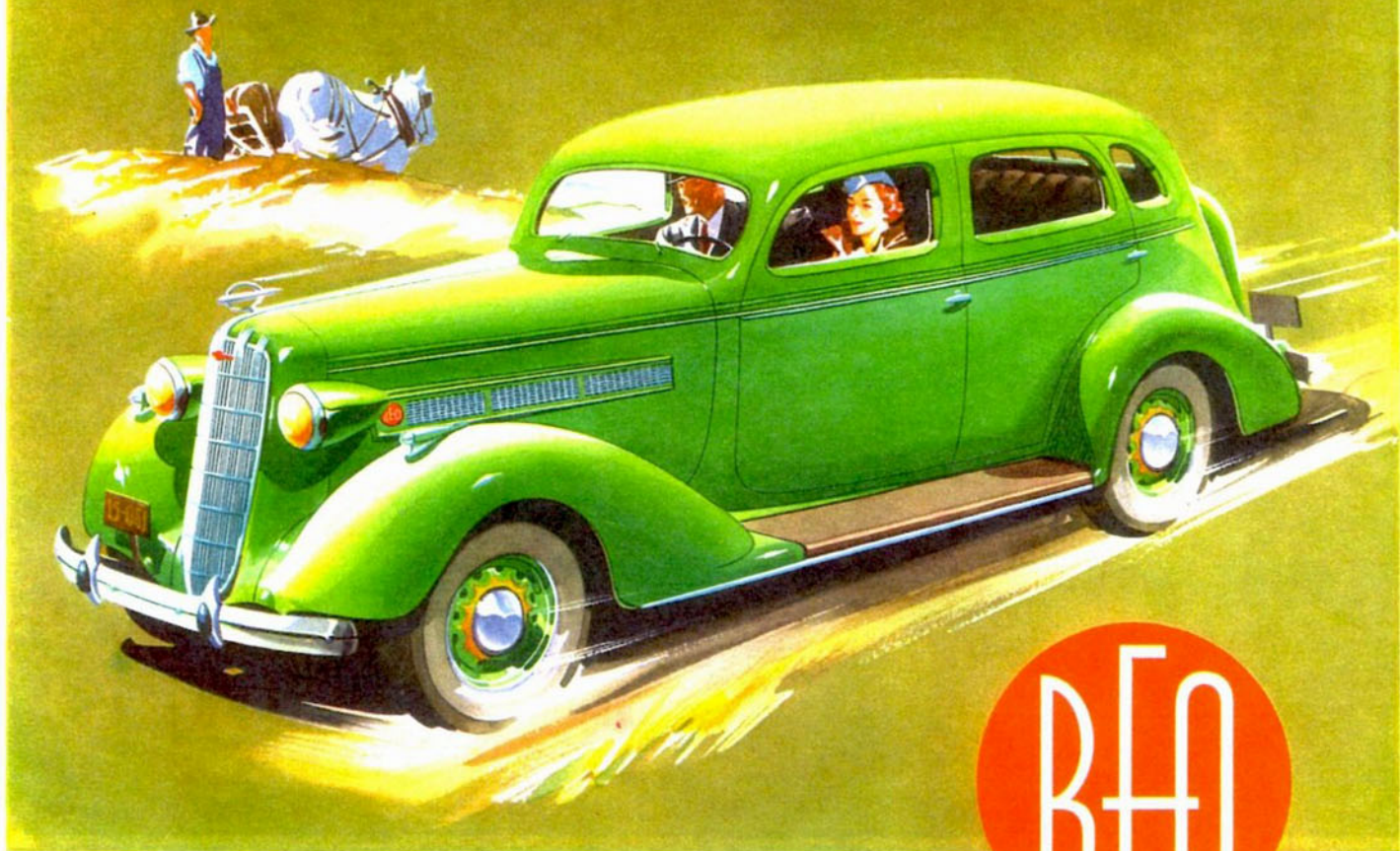


America's *Finest Six*

HAS EVERY KNOWN SAFETY FEATURE



THE SIX WITH ALL FINE CAR FEATURES

AS SOON as you touch your foot to the pedal and feel the new Reo cushion softly to a dead stop, you realize that *America's Finest Six* is, above all, a *safety* car. Yet you must look below the surface to appreciate fully just *how* safe this splendid, modern automobile really is. The striking, aerodynamic body is built entirely of steel—top and all. The welded, double-drop pressed steel frame has a heavy central "X" brace. Brakes are completely



enclosed hydraulics, self-equalizing and self-replenishing. Even all possibility of road "shimmy" has been eliminated by development of the ingenious Reo "Anti-kick" shackle!

There's safety, too, in the surging power and thrilling speed of the new Reo! When emergency demands a sudden sprint ahead, you can depend on *America's Finest Six* to have plenty "in reserve"—ready to spring to your bidding. Its weight, width and

wheelbase give you the sort of assurance and confidence you've come to expect only in costly cars.

Examine the 1936 Reo—right now. Compare it—point for point, dollar value for dollar value—with any other car at any price. You'll agree that *you* should be driving *America's Finest Six*! The new Reo C. I. T. 6% plan now makes it possible for you to buy *America's Finest Six* on most favorable terms.

\$795—\$895 f.o.b. Lansing, subject to change without notice. Special equipment and tax extra.

FOR ECONOMY AND LONG LIFE