



“We’ve been a FORD FAMILY for years!”

“MORE than thirty years, in fact. Dad and Mother had one of the early two-cylinder Fords before I was born. They tell me I cut my teeth on the steering wheel of their first Model T!

“I went off to college in an old Ford roadster without any top or fenders. Helen and I honeymooned in a Model A. And we

celebrated our last anniversary by buying a V-8. Jimmy has slept away many a mile in that big back seat.

“Some of these days, I’ll be able to afford a more expensive car. But I don’t think I’ll change.

“Thirty years of faithful service from one name sort of gets

under your skin. Besides, the new Fords give me everything I want. They’re roomy, comfortable, good-looking. They’ve got plenty of pep and power. And they cost less to buy and run.

“We’ve proved that in dollars and cents!”

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