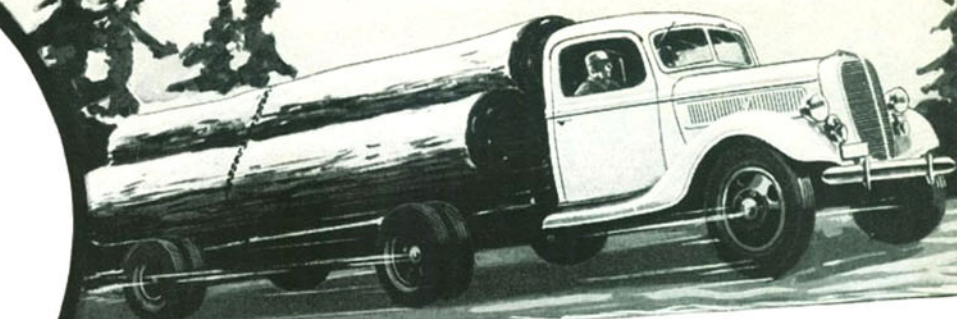


**LOGS**  
**BY THE TON**  
**MILK**  
**BY THE PINT**



**STOP WASTING MONEY...GET A TRUCK  
 THAT'S POWERED FOR YOUR JOB!**

Hauling economy is largely a matter of power. A truck that gives you the right amount of power for one job may be under-powered or over-powered for another job. When a truck is under-powered, it cannot be economical, because it cannot handle your loads without excessive gas-wasting low-gear operation. More trips may be required to haul your loads.

On the other hand, in an over-powered truck you pay for power you do not need. Gas costs are higher. Over-all cost is high.

That is why Ford offers you a choice of power to fit your needs. Every type in the Ford V-8 Truck and Commercial Car line is available with an 85-horsepower engine for heavy-duty work. And those types commonly used for light delivery service

are also available with the new 60-horsepower V-8 engine. Whatever your loads, get the facts about Ford V-8 Trucks and Commercial Cars. Call your Ford dealer and set a date for an "on-the-job" test under your own operating conditions.

CONVENIENT, ECONOMICAL TERMS  
 THROUGH THE AUTHORIZED  
 FORD FINANCE PLANS OF THE  
 UNIVERSAL CREDIT COMPANY



**FORD V-8 TRUCKS**  
**AND COMMERCIAL CARS**