

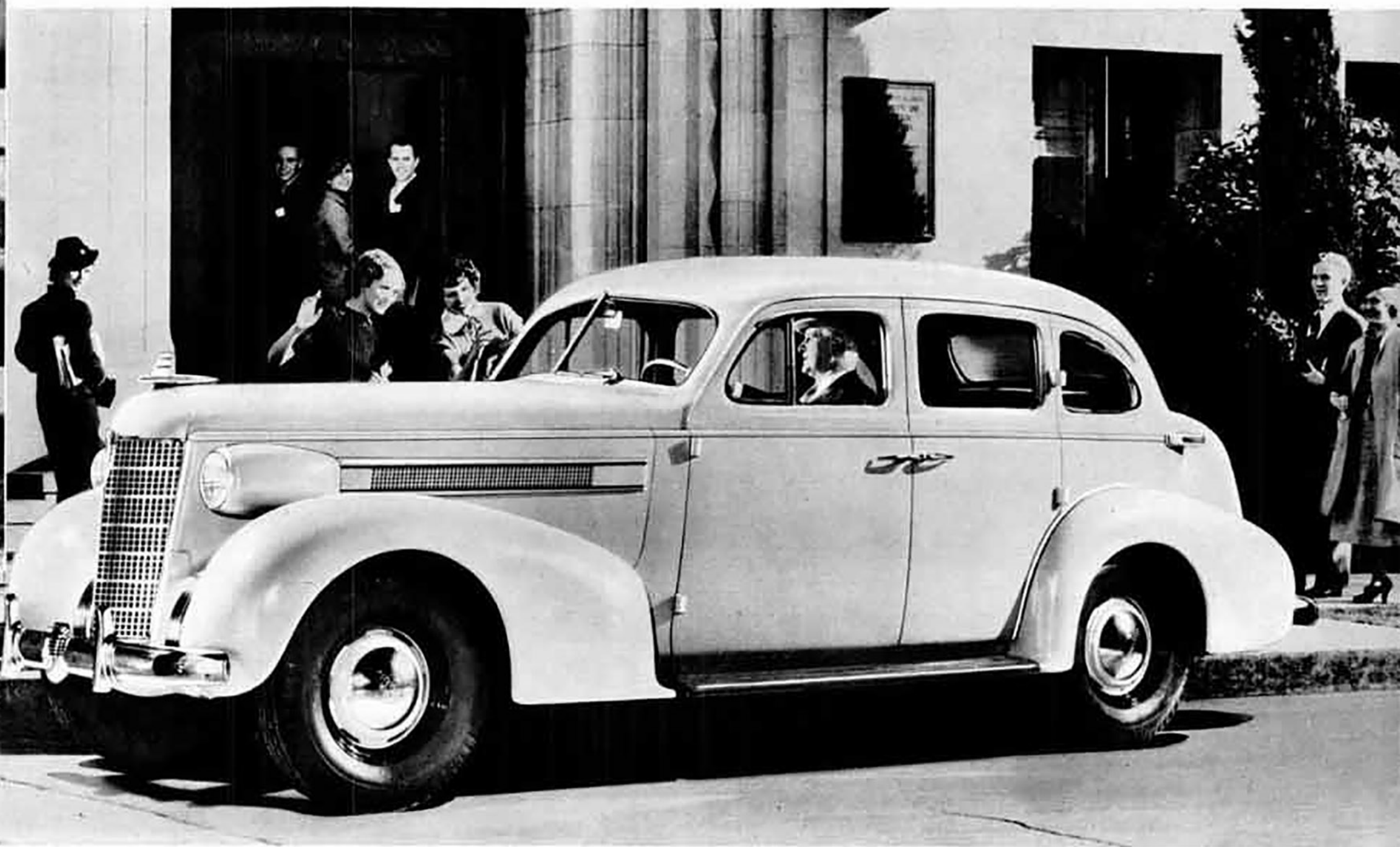
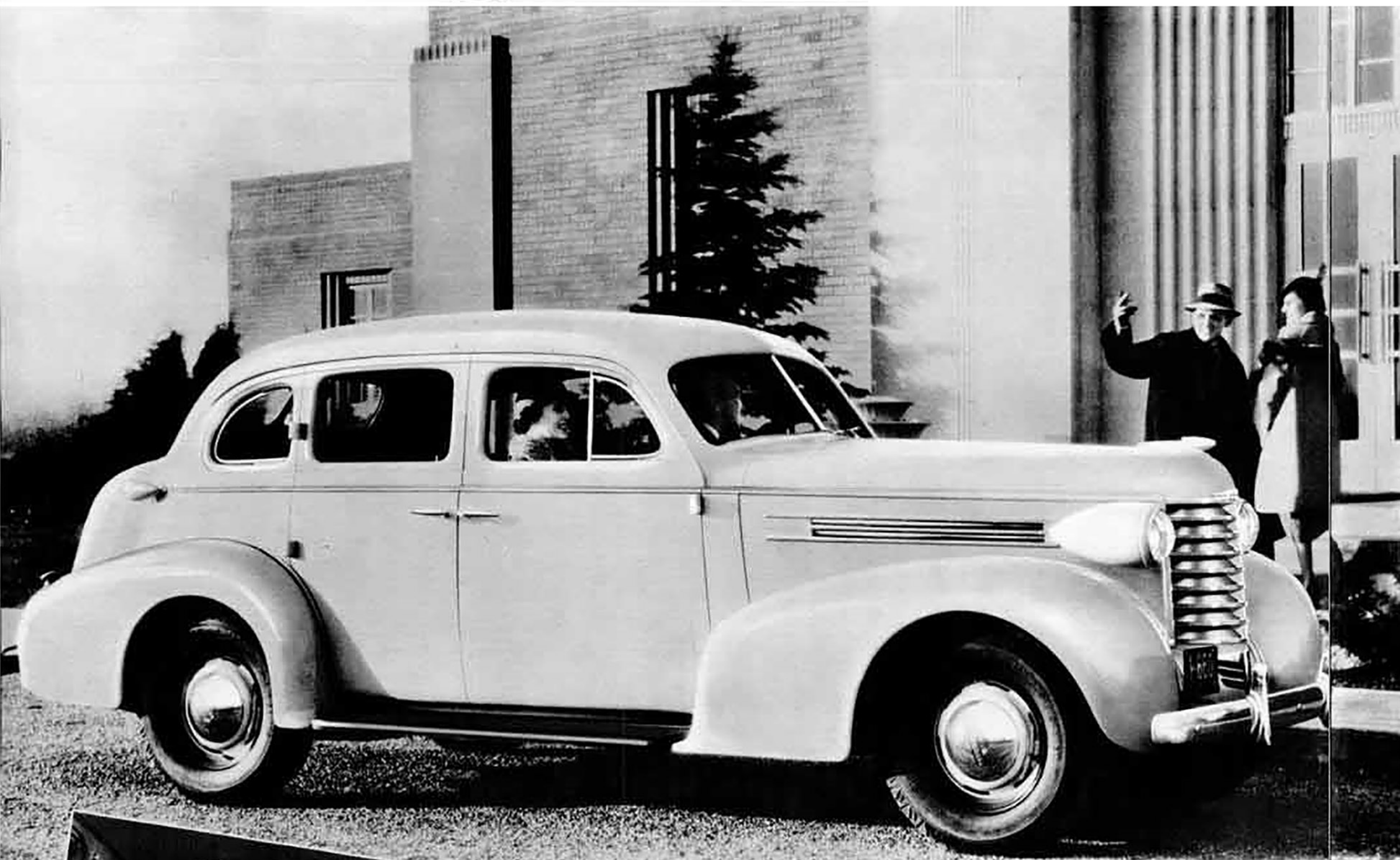
# "The most popular cars in Oldsmobile History"



## DISTINCTIVE NEW SIX AND DISTINGUISHED NEW EIGHT ARE BREAKING ALL RECORDS IN SALES BECAUSE THEY BREAK ALL RECORDS FOR VALUE

SALES figures prove it . . . the enthusiasm of owners establishes it beyond a doubt . . . Oldsmobile's two great new cars for 1937 are reaching new heights of popularity, even for Oldsmobile. The big, smart, 95 h. p. Six is winning new thousands of buyers to better-car ownership. The great, luxurious, 110 h. p. Eight is proving to additional

thousands that fine-car transportation need not be expensive. With their traditional Oldsmobile quality and dependability, their full complement of modern fine-car features, and a choice of two distinctly different Style-Leader Styles, the 1937 Oldsmobiles are cars that you, too, should see and drive. For they are priced to set the 1937 pace in value!



### Big and Roomy—with Every Modern Comfort Feature

New Unisteel Turret Top Bodies by Fisher . . . Knee-Action Wheels  
New Triple Sealed Super-Hydraulic Brakes . . . Center-Control Steering . . . Dual Ride Stabilizers . . . Unobstructed Floors . . . Safety Glass Standard Throughout . . . Electro-Hardened Aluminum Pistons . . . New Stabilized Front End . . . Fisher No Draft Ventilation . . . And Many Other Fine-Car Features . . . "The Cars that have Everything for 1937"

**SIXES \$685 and up • EIGHTS \$785 and up.** List prices, at Lansing, Michigan, subject to change without notice. Cars illustrated: upper left, Six 4-Door Touring Sedan, \$815; at right, Eight 4-Door Touring Sedan, \$915, list. Standard Accessories: Bumpers, Bumper Guards, Spare Tire and Tube, Metal Spring Covers—\$37.50 on the Six, \$45.00 on the Eight. Additional Accessories and Equipment—Optional. Taxes, Transportation, Delivery and Handling Charges—Extra. GENERAL MOTORS INSTALMENT PLAN



# Oldsmobile 6 and 8