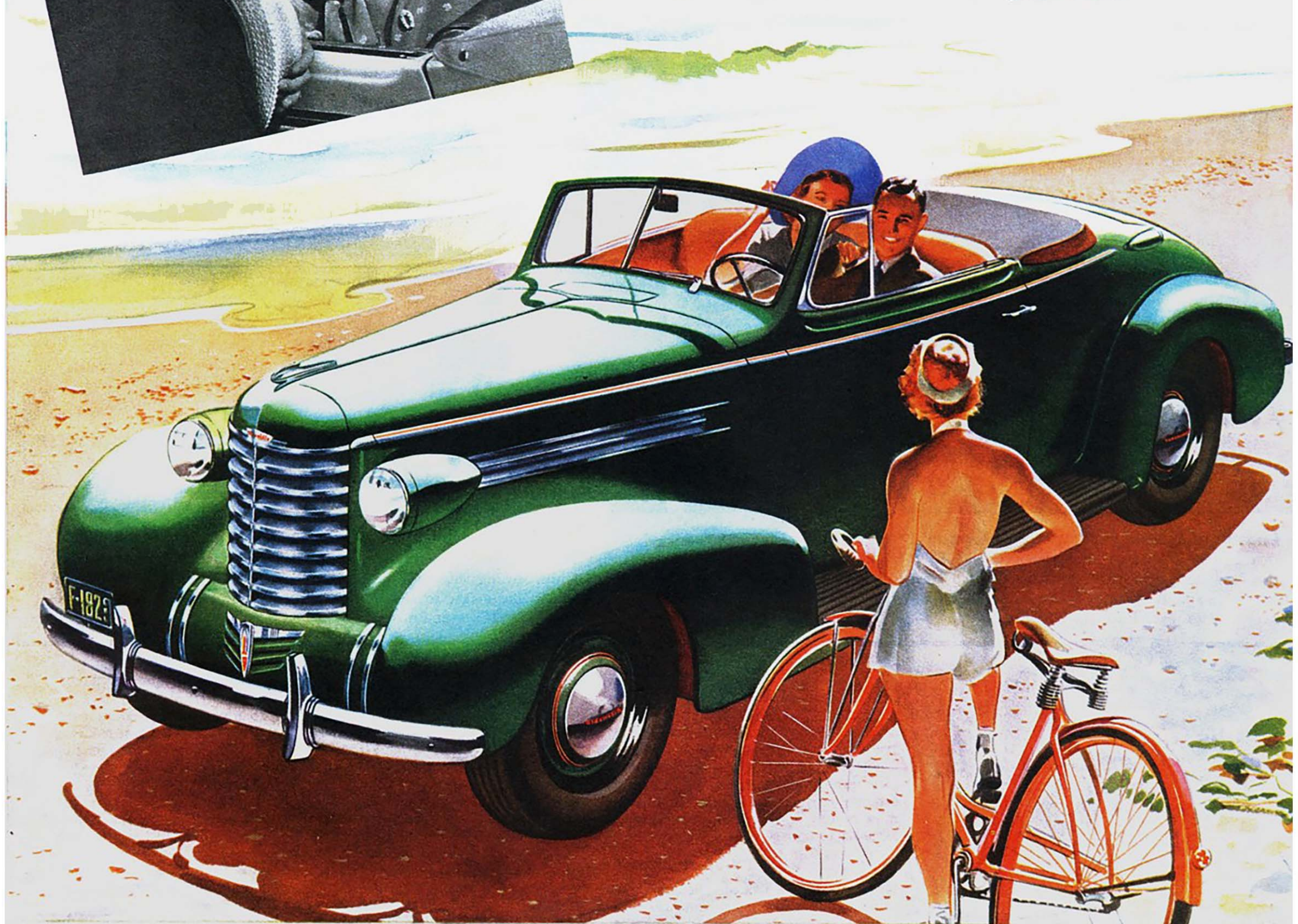




"In a class by itself!"
in Style...
in Snap...
in Action"



ITS jaunty personality singles Oldsmobile out from any crowd of cars. Its snap, its dash, its completely confident performance make it master of street and highway. Here is a car that *looks* different, *acts* different and *is* different from anything else on the road. Not only because of smarter style and superior ability, but because it offers everything a luxury car should have, from Unisteel Turret Top Bodies

by Fisher to Knee-Action Wheels and Triple Sealed Super-Hydraulic Brakes. Yet, with all its modern features, with all its comfort and convenience, Oldsmobile costs but little more than the lowest-priced cars—and is surprisingly economical to own and operate. Come, drive an Oldsmobile. Compare it carefully with other cars. The more critical you are, the more surely you'll find that it's in a class by itself.

DELIVERED PRICES AT LANSING, MICHIGAN: Sixes, \$765 and up; Eights, \$880 and up; subject to change without notice. Car illustrated: the 6-cylinder Convertible Coupe, \$930. These prices include safety glass, bumpers, bumper guards, spare tire and tube, rear spring covers. Transportation, state and local taxes, optional accessories and equipment—extra. GENERAL MOTORS INSTALMENT PLAN

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"The Car that has Everything"