



*“We can go a lot farther on my allowance, girl friend, since Dad got this Ford ‘60’”*

**LIKE YOUTH**, the Ford “60” travels far on a limited allowance. Owners report it averages 22 to 27 miles a gallon. It is built on the same big chassis as the De Luxe Ford, and brings you the s-m-o-o-t-h pleasure *eight* cylinders provide. Its price is very low and includes equipment. Save money—and step up to the V-8 class! **FORD V-8**