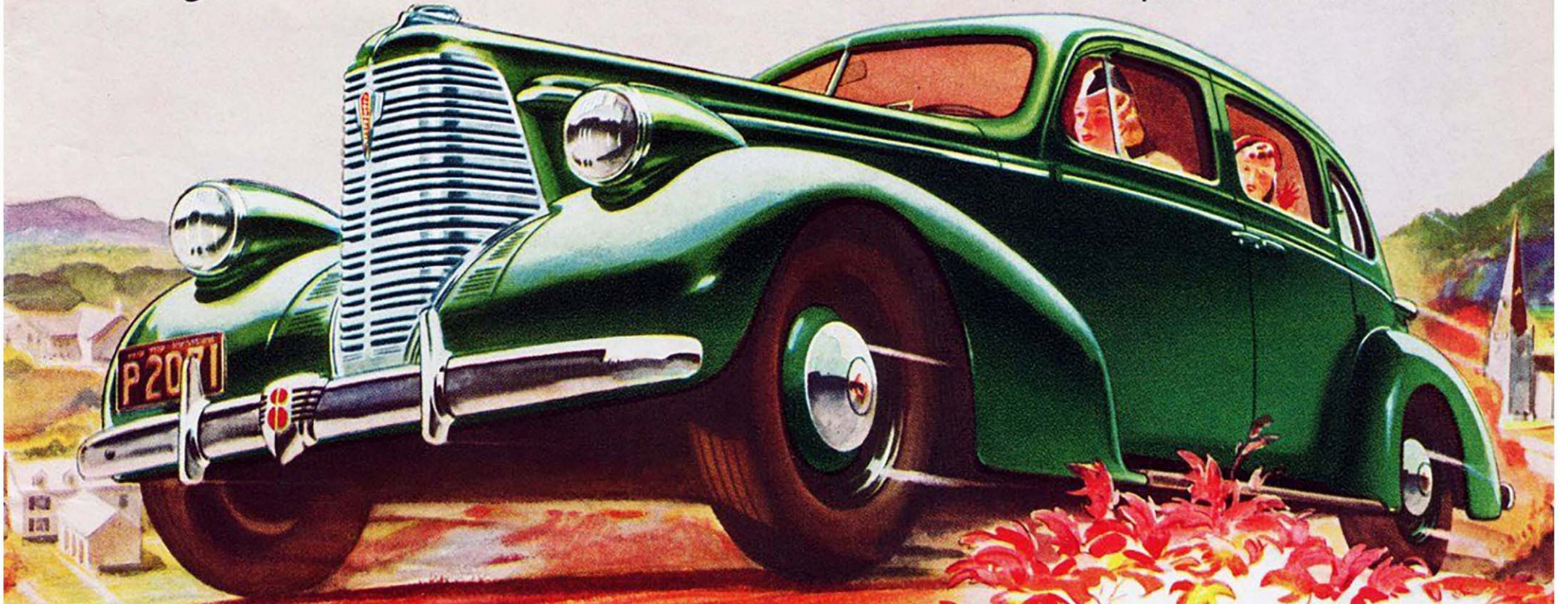


Think Twice of their Safety!

No other car gives you all of Oldsmobile's safety features. Oldsmobile originated the Safety Instrument Unit which groups all instruments directly before the driver's eyes. Oldsmobile developed the Automatic Safety Transmission which provides easier, simpler, safer car control. In addition, Oldsmobile offers a score of other safety advantages — including Safety Dash, Safety Interiors, Knee-Action Wheels, Center-Control Steering, Super-Hydraulic Brakes and Unisteel Turret Top Body by Fisher. Think of *Safety* first when you select your new car — and you'll think first of Oldsmobile.



THE EIGHT

NOWHERE ELSE CAN MONEY BUY SO MUCH!

Style-Leader Styling • Safety Dash with Safety Instrument Unit
 Safety Interiors • 95-Horsepower Six • 110-Horsepower Eight
 Knee-Action Wheels • Super-Hydraulic Brakes • Center-Control
 Steering • Unisteel Body by Fisher • No Draft Ventilation

Automatic Safety Transmission — Optional at Extra Cost

THE SIX



New Safety Instrument Unit with Safety Dash Controls, speedometer and gauges are grouped in a single clearly viewed unit directly in front of the driver. The dash is free from sharp projecting knobs and handles. The car illustrated is equipped with the Automatic Safety Transmission ... optional at extra cost on all 1938 models.

Step Ahead and Be Money Ahead!

DRIVE AN

Oldsmobile

A GENERAL MOTORS VALUE