

DE LUXE FORD V-8 FORDOR SEDAN

For 1939

## TWO FORD CARS WITH WINNING WAYS

THE warm reception given the 1939 Fords reflects the greater value built into them.

Each car is distinctive in design, yet each has something of the fine streamlining of the Lincoln-Zephyr—recognized style leader. Interior appointments are in keeping with outward beauty. Every detail is styled for good taste and good service. Both are big, roomy cars, equipped with hydraulic brakes and powered with the V-8 engine that gives so much extra smoothness.

New quiet has been built into every part of these cars. New seat construction, flexible transverse springs, and big shock absorbers provide triple-cushioned comfort.

Both 1939 Ford cars express the forward-looking policy of the Ford Motor Company which combines progressive engineering with traditional Ford dependability and economy. Both are Ford-priced—for greater dollar value.

*FORD MOTOR COMPANY now offers Ford, Mercury, Lincoln-Zephyr and Lincoln motor cars*

### FORD FEATURES FOR 1939

STYLE LEADERSHIP

V-TYPE 8-CYLINDER ENGINES\*

HYDRAULIC BRAKES

SCIENTIFIC SOUNDPROOFING

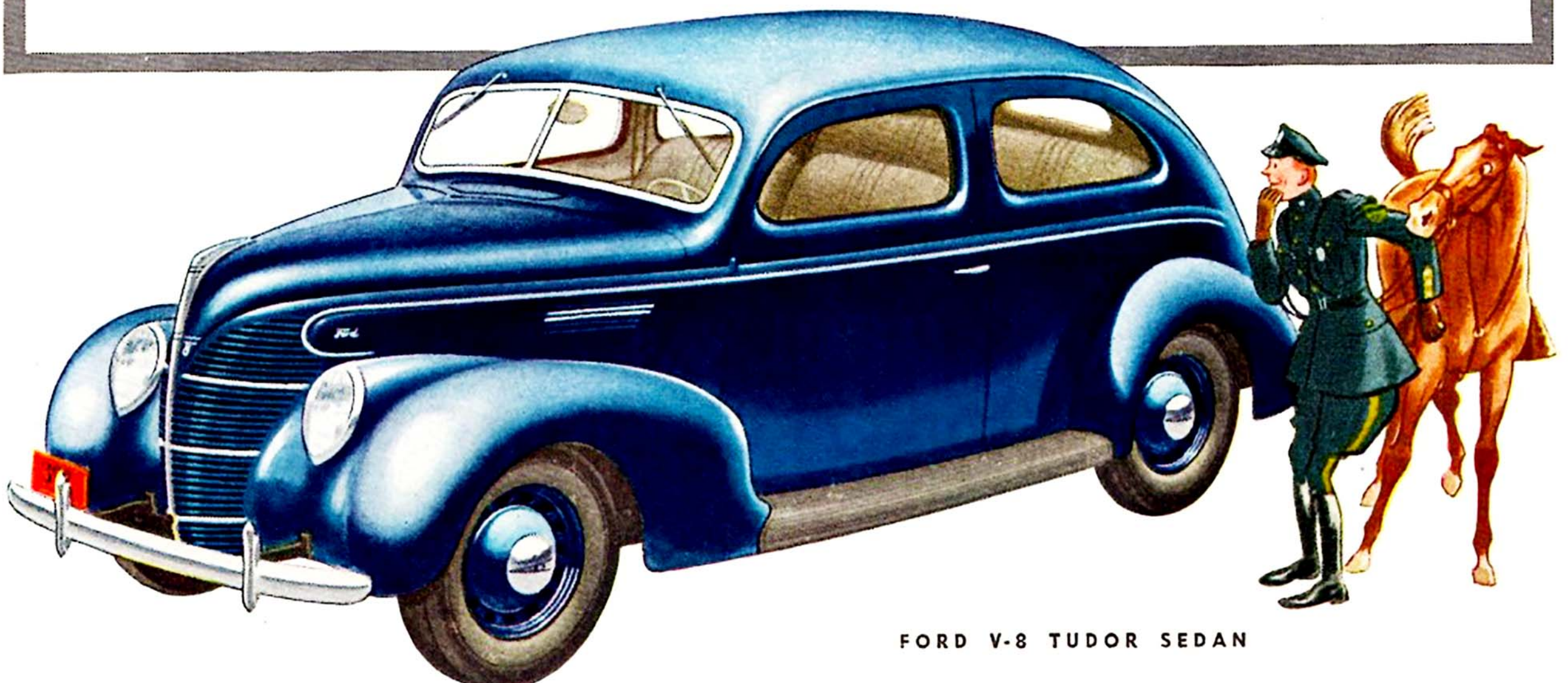
TRIPLE-CUSHIONED COMFORT

STABILIZED CHASSIS

LOW PRICES

\*60 or 85 hp. in Ford, 85 hp. in De Luxe Ford

FORD-BUILT MEANS TOP VALUE



FORD V-8 TUDOR SEDAN