



*"Listen, Nan, will you ple-e-ase take that nice comfortable Ford away, so we can pretend we're enjoying this air-cooled iceboat?"*

## YOURS—for better going!

Most of us like to take our thrills in comfort. There are plenty waiting for you in the 1939 Ford cars.

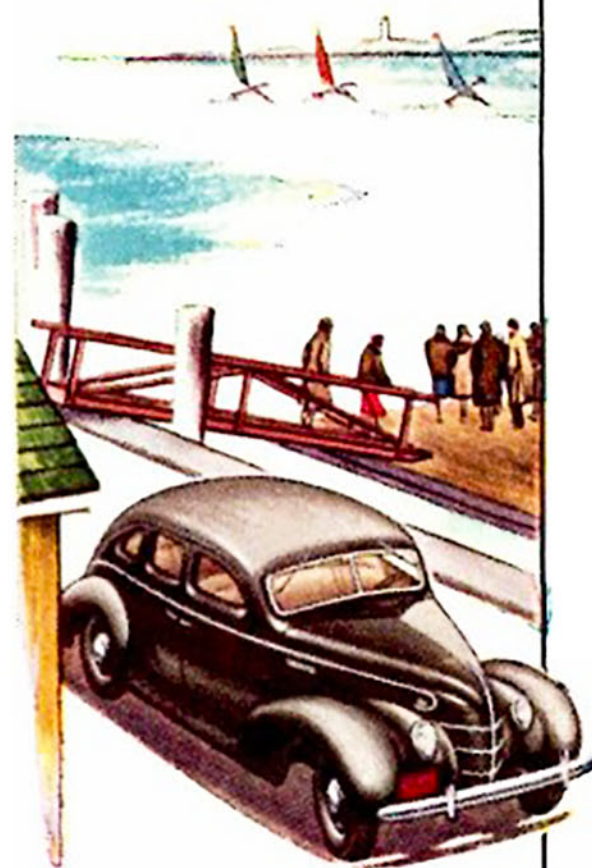
There's a thrill in the modern styling — the pride you feel when you own something beautiful — and a special satisfaction in the smooth power of the only eight-cylinder engine in the low-price field.

For quick, straight stops — enjoy the security of Ford hydraulic brakes. For luxurious travel over any road, learn about triple-cushioned comfort — a scientific combination of new soft seat construction, resilient transverse springs and hydraulic shock absorbers.

But — a Ford car is more than a collection of features. It is essentially a soundly designed, soundly built car — a value far above its price.

It is priced low — so more can enjoy ownership. And the price is even lower than it looks when you consider the amount of extra equipment it includes.

Ford Motor Company now offers Ford, Mercury, Lincoln-Zephyr and Lincoln motor cars.



*Top illustration: The De Luxe Ford V-8 Tudor Sedan. Above: The Ford V-8 Fordor Sedan.*

### TOP-VALUE FORD FEATURES

- ★ **STYLE LEADERSHIP** — The luxury car in the low-price field.
- ★ **V-TYPE 8-CYLINDER ENGINE** — Eight cylinders give smoothness. Small cylinders give economy.
- ★ **HYDRAULIC BRAKES** — Easy-acting — quick, straight stops.
- ★ **TRIPLE-CUSHIONED COMFORT** — New flexible roll-edge seat cushions, soft transverse springs, hydraulic shock absorbers.
- ★ **STABILIZED CHASSIS** — No front-end bobbing or dipping. Level starts, level stops, level ride.
- ★ **SCIENTIFIC SOUNDPROOFING** — Noises hushed for quiet ride.
- ★ **LOW PRICES** — Advertised prices include many items of equipment.

# FORD V-8