

# "MISTER, THIS FORD V-8 IS ALL MUSCLE!"

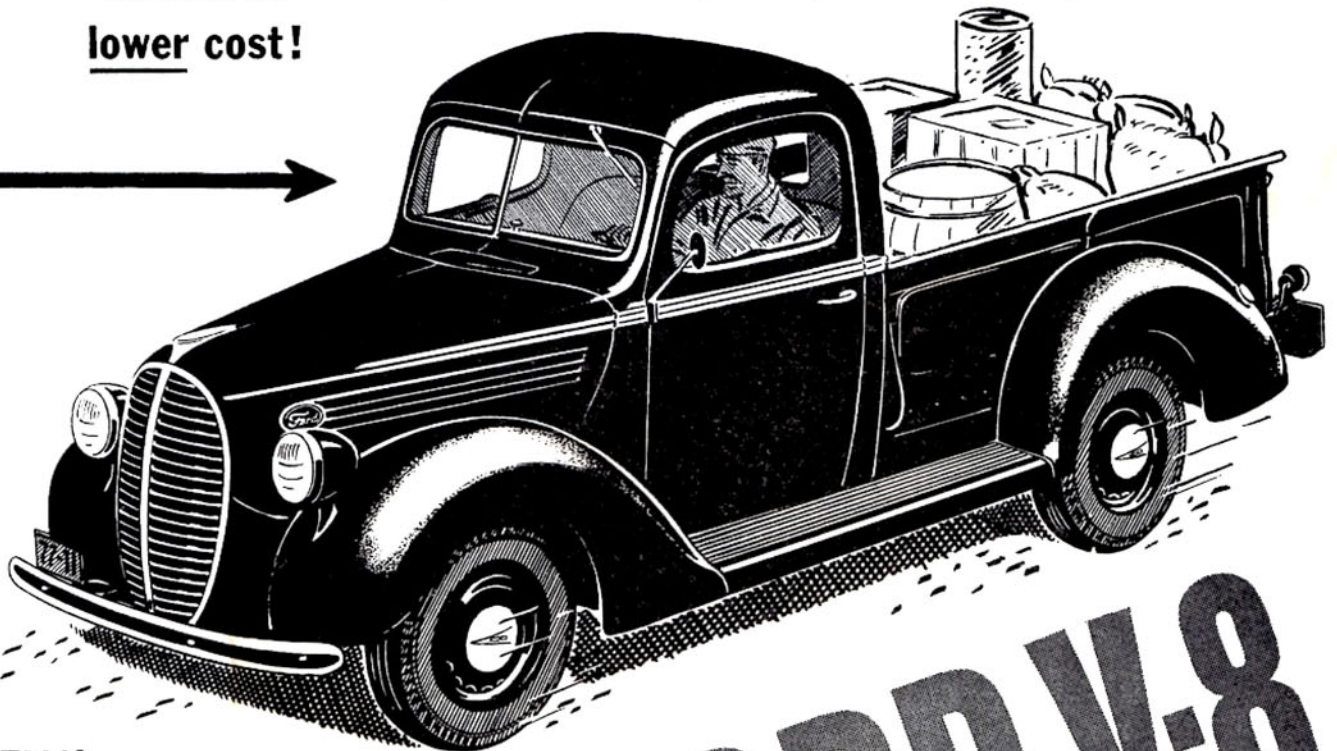
**He's right!**  
**With a Ford V-8**  
**on the job, there's**  
**less waste motion,**  
**more payload**  
**carried at**  
**lower cost!**

ALL over America, grocers are finding the Ford V-8 the best modern answer to modern loads, roads and schedules. Flexible V-8 power means more trips per day. Rugged Ford construction means more payload per trip. And proved Ford V-8 gas and oil economy, plus Ford stamina, keep operating costs down and efficiency *up*, all along the line.

Ford V-8 trucks give you a choice of 60, 85 or the new 95 h.p. V-8 engine

sizes. There is new operating ease, with big new hydraulic brakes for quick, sure stops. Ford trucks and commercial cars are available in six wheelbases, with a wide variety of body types.

Before you consider buying any new equipment this year, let an "on-the-job" test prove to you what thousands of owners already know—that Ford V-8 is "all muscle" for work—that Ford V-8 does more work in less time at less overall cost! See your Ford dealer today!



## NEW! 3/4-TON FORD V-8 TRUCK!

This latest addition to the Ford V-8 truck line is ideal for hauling light, bulky loads with great economy. With dimensions similar to the Ford V-8 "one-tonner," bodies have unusually large load space, and the chassis is equipped to handle unusually long special bodies. With 122-inch wheelbase, the Ford V-8 3/4-ton truck is available with either 60 h.p. or 85 h.p. V-8 engine. Brakes are hydraulic, with 12-inch diameter drums all around. For complete details, see your Ford dealer today!

# FORD V-8

TRUCKS AND COMMERCIAL CARS