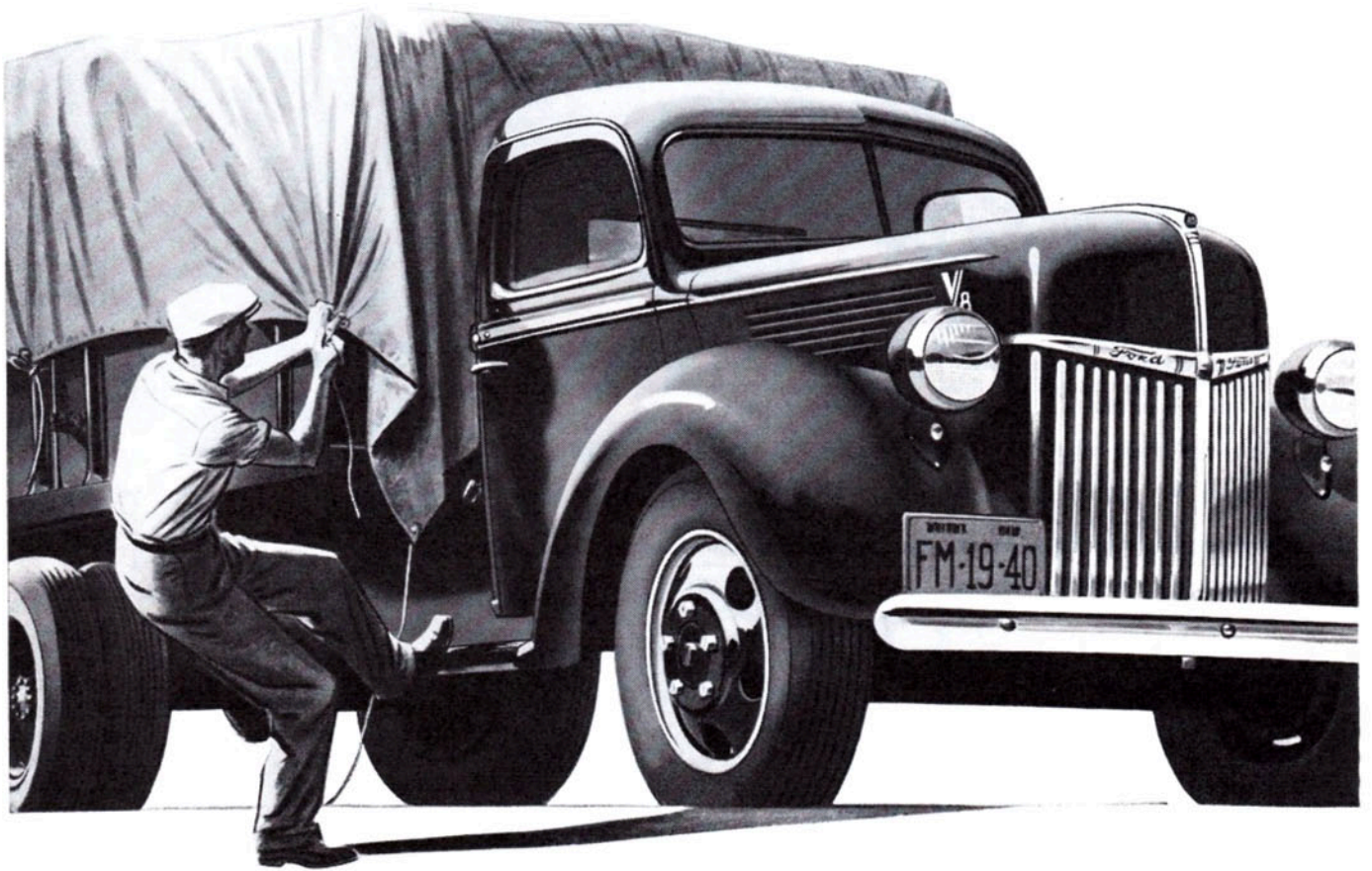


# TIE DOWN HAULING COSTS WITH A FORD V-8 TRUCK!



**T**HE Ford V-8 Truck is built to give you *more work, in less time, at lower cost.* The Ford V-8 engine — your choice of 95, 85 or 60 hp — combines economy with endurance and great power. Ford dependability means longer truck life and lower maintenance costs. Because each Ford unit is built to stand up in hard service, repairs are fewer. . . . The Ford Engine and Parts Exchange Plan assures new-truck performance at all times. Factory-reconditioned engine and many factory-reconditioned parts can be installed

quickly — at less cost than an ordinary overhaul.

This year the Ford line is broader than ever before. There are six wheelbases and 42 different body and chassis types. Whatever you haul — stockings, stoves or steam-shovels — there is a Ford Truck or Commercial Car ready to handle your requirements. (At a fair estimate, more than 95% of all hauling and delivery jobs are made to order for a Ford V-8 Truck.)

See these units at your Ford dealer's. Arrange with him for an

“on-the-job” test, using your own driver and loads over your own routes. Find out for yourself why Ford V-8 Trucks keep hauling costs down.



Ford Motor Company, builders of Ford V-8, Mercury Cars, Ford Trucks, Commercial Cars, Station Wagons and Transit Buses

## FORD V-8 TRUCKS

AND COMMERCIAL CARS