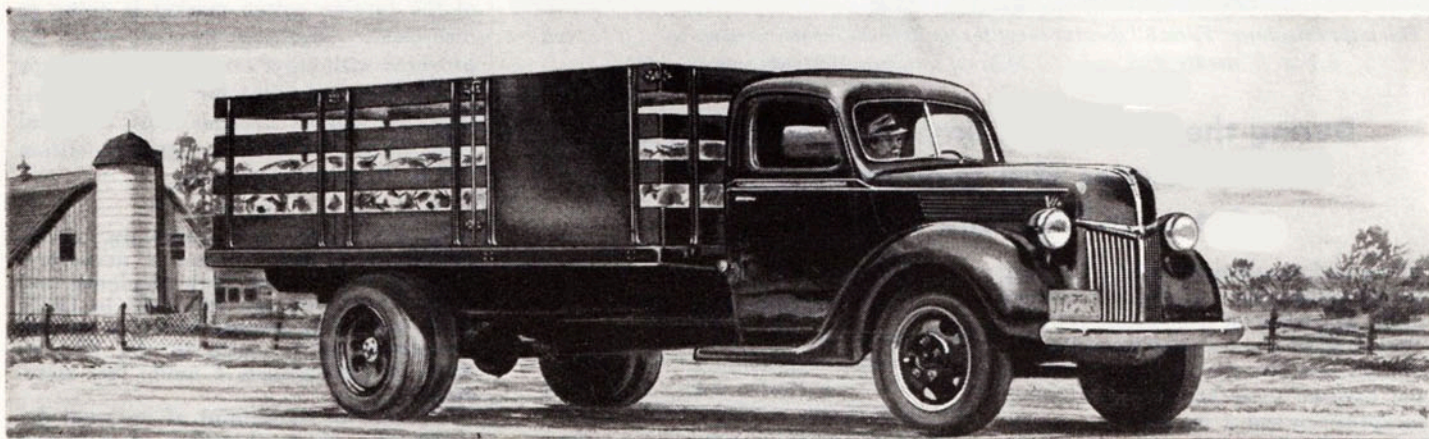




**DUTY ONE** — Farm Work. During summer, the Ford V-8 hauls hay to the barn and fodder to the silo. It is on the job beside the combine or the thresher handling the grain. In the spring, it takes machinery and seed to the fields. In

the winter, it's hauling wood or posts or supplying stationary power. It takes a real truck to handle a load in all seasons where there are no roads. The Ford V-8 can—and does—do it. It's *built* that way from the ground up!



*Dual rear wheels and tires, as shown, are optional at extra cost*

**DUTY TWO** — Road Work. The Ford V-8 Truck hauls livestock to market and feed and supplies from town. It takes the cash crop to the elevator and does market hauling for the neighbors. In these jobs, it's *power* in the higher

speeds that is important. That means first on the market with produce and back home again early. Fast power for the roads, load-moving ruggedness for the farm—these are important advantages in a Ford V-8 Truck.

**T**HE one *best* place to get a good look at a Ford V-8 Truck is in the driver's seat—your foot on the accelerator, your hands on the wheel, the truck in action. The purpose of the “on-the-job” test, offered by your Ford dealer, is to make this possible. The whole idea is that you take a Ford V-8 Truck and try it out right on your own place.

Then you know definitely what a Ford V-8 Truck can do. The “on-the-job” test is yours for the asking—make arrangements for it with your Ford dealer.

## FORD V-8 TRUCK

FORD MOTOR COMPANY, BUILDERS OF FORD V-8 AND MERCURY CARS, FORD TRUCKS, COMMERCIAL CARS, STATION WAGONS AND TRANSIT BUSES

