



**FROM SEALED BEAM** lights to tapering back, the new Nash is streamlined to literally bore a hole through the air. Even lowest-priced models flash you from 15 to 50 MPH in 13 seconds flat, *high gear*.



**FRESH AIR** without rain, without cold whenever you want it! New Weather Eye magic brings in more June-fresh air—automatically fells changing weather. No stuffy air, dust, drafts, or bugs to bother you at any time.

# This is the Life *and it's yours!*

**YOU CAN TELL** by the long, flashing lines of it . . . by the way it bursts ahead of traffic . . . *this 1940 Nash does something to you!*

Thank your stars—the way it makes you feel isn't figured in the price—or a Nash would cost you a cool million dollars!

You can't even sit in it without your chin going up.

And a trip is as gay an event as a midnight sailing to Havana!

Off come cumbersome coats, hats, gloves . . . for the Nash Weather Eye has more wizardry than ever, to change icy winds into a warm May day.

You take the wheel (or it takes you—for every control seems to read your mind), and home fades away in the distance.

Don't expect your Nash to keep its dignity at the traffic light . . . or loiter behind traffic.

For there's a new thrill in the throttle at your foot . . . a brand-new *FourthSpeed Forward* that not only gives you a floating, gliding speed,

but also terrific passing power with an Automatic Overtake!

Take a short-cut? Sure—for this is the car with that Arrow-Flight ride! On slippery gravel—or straight across a cow-pasture—you can hold it straight with a finger, and hardly know bumps exist beneath your dancing wheels!

So you breathe in deep the fresh, clean air that other drivers don't get—chat and sing in the silence others never know—watch the crazy-quilt of Autumn other eyes are too busy to see.

Then you'll know why some of these new Nash owners have not yet turned back home—why that convertible bed in back is necessary.

No fooling—it *does* get you! Makes driving any other car pretty dull business.

After all, you're only going to live about 90 years more—why not see your dealer now and have your fun in a long-life Nash?



**EVERY WEEK-END A PLEASURE TRIP**, with your big convertible bed. Costs less, with the engine that won in the Gilmore-Yosemite Economy Run (21.25 miles a gal.). Over 1800 Nash dealers to serve you.

*Again...* **NASH**  
*IT'S THAT NEW*