

You Won't be Home Tonight

YOU'LL see it pass like a ship in the night . . . a silent blur . . . a silver phantom. And you'll know by the sudden thump in your pulse—you've seen your first 1940 Nash!

With a baby's grip on the wheel, you feather around sharp curves . . . walk a chalk-line on loose gravel.

Outside, a frosty wind is stripping the trees—but you don't feel it. Nor will you ever know cold, dust, or stuffy air again—thanks to the Weather Eye.

You're having your first Arrow-Flight Ride.

And when it darkens, just pull up—beneath a scarlet tree—and turn into your Nash convertible bed.

As a thousand stars wheel above, you'll forget about business and politics, in learning what living on wheels may be like!

Five minutes in a new 1940 Nash is more fun than a lifetime in ordinary cars . . . yet a Nash is as easy to own as any. Big as it is, it's priced with the lowest, and a Gilmore-Yosemite economy winner.

Give your Nash dealer those five exciting minutes . . . today!

You won't wait long.

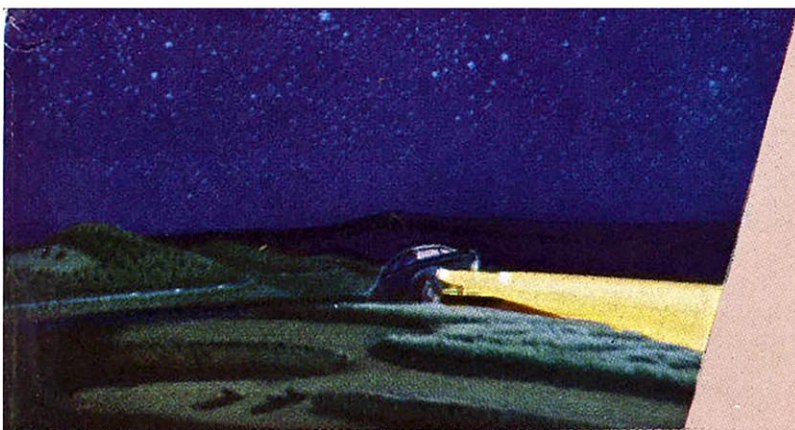
But when you take the pilot's seat, hold on tight! For there's more power under this flashing hood than you've probably ever toed before.

At throttle touch, the country outside becomes a crazy-quilt. Then a Fourth Speed Forward seems to shoot you forward on the giant shoulder of a wave.

When a car looms up ahead, just nudge the throttle, and you'll sprint by, in Nash's new dazzling Automatic Overtake.

Exciting? Yes—but wait!

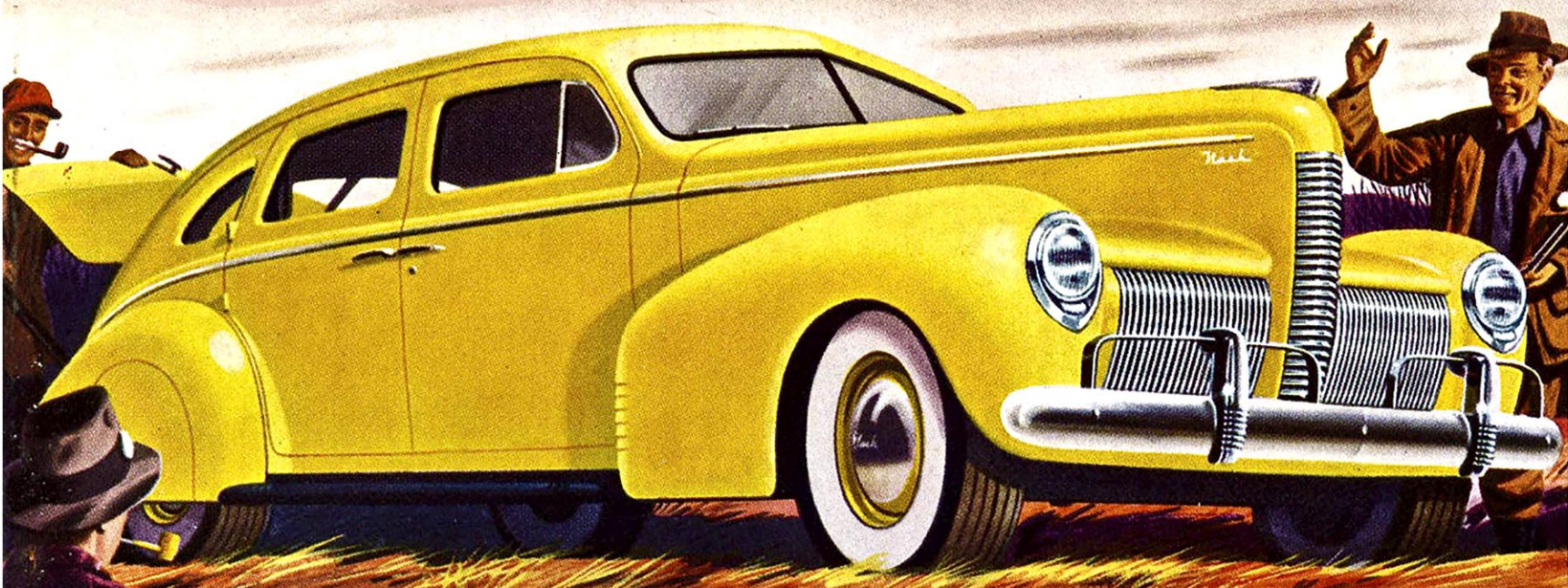
Head for a road that's full of bumps. Then watch the hood ahead. See if you can make it bobble—try to feel a rise in that airy seat beneath you.



CRUISE IN QUIET. Nash's exclusive Super Shock-absorbers combine with Individual Front Wheel Springing to quietly smooth the roughest road. New Sealed Beam lights are glareless, yet 50% more powerful.



NEVER FEEL THE FROST or sudden changes in the weather. Nash's exclusive Weather Eye keeps "balanced" conditioned air comfort always in the car. Automatic. No dust or drafts.



EVEN LOWEST-PRICED models flash you from 15 to 50 MPH in less than 13 seconds, high gear. Fourth Speed Forward saves up to 20% on gasoline. Nash long-life means higher resale value. 1800 Nash dealers to serve you.

Again... **NASH**
IT'S THAT NEW