

# MOST USED ALONG THE ENTIRE BUSINESS FRONT



**F**IRST on the roster of *all* the trucks in the nation! *There are more Ford trucks on the road today than trucks of ANY other make!* First on the roll call of all the trucks ever built and bought in this country! *More Fords have been made and sold than trucks of any other make!* First in horsepower per pound of gross vehicle weight, for comparable equipment. No wonder Ford Trucks get "first call" from operators who check closely into costs *and* quality.

## FORD TRUCKS

AND COMMERCIAL CARS

