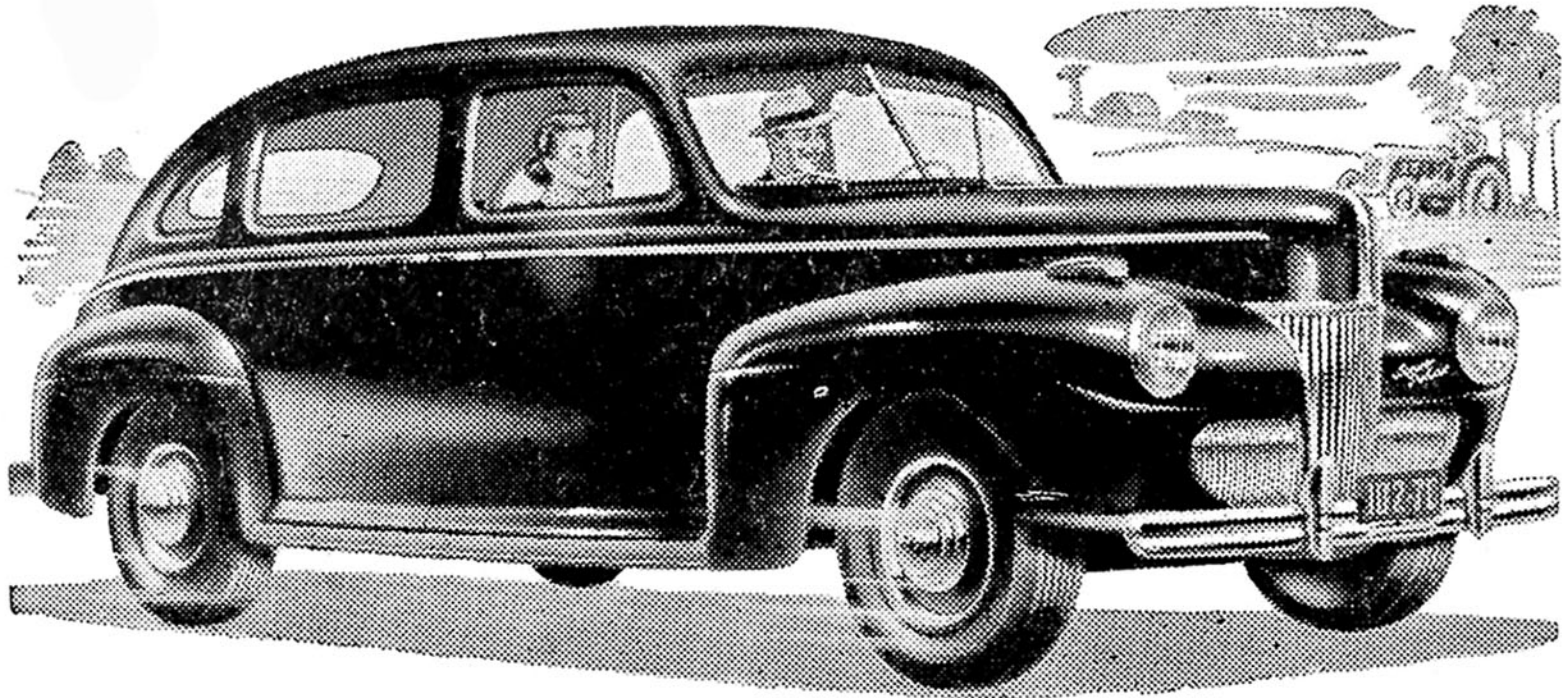


GET THE FACTS  
AND YOU'LL GET A FORD!

# IT'S THE BIG CAR

*with the THRIFTY Engine!*



Have you seen the Ford . . . the big new 1941 Ford. In actual feet and inches it's the roomiest car in its price class. Greatest inside length! Greatest total seating width! Extra knee-room and head-room! Wider doors! Larger windshield! A spring-base that's inches longer.

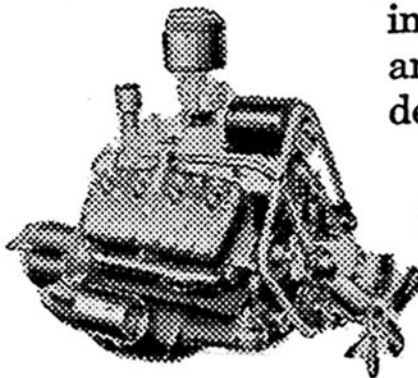
It's the big car with the thrifty engine. Only Ford, at this price, is powered with an eight. Eight cylinders for smoothness as in America's highest priced cars. Gasoline economy, that has outstripped all competition in its class, in one official contest after another. Long life and reliability that

persuades Ford owners to buy one Ford after another.

What's more, the 1941 Ford has that big car "feel"—that road-hugging stability on the curves or on the straightaway.

This year Ford riding qualities are a revelation—a completely new ride made possible by "Slow-Motion Springs," plus improved shock absorbers, new stabilizer, a more rigid frame.

Ford prices are still lowest. Get in touch with a Ford dealer and see what an attractive deal he is willing to offer.



*\$35 a month with reasonable  
down payment buys any  
Ford V-8*

**DRIVE A FORD V-8**