

**ITS BIG NEW 100 H.P. V-8 ENGINE SAYS:**

*"Let's Go!"*



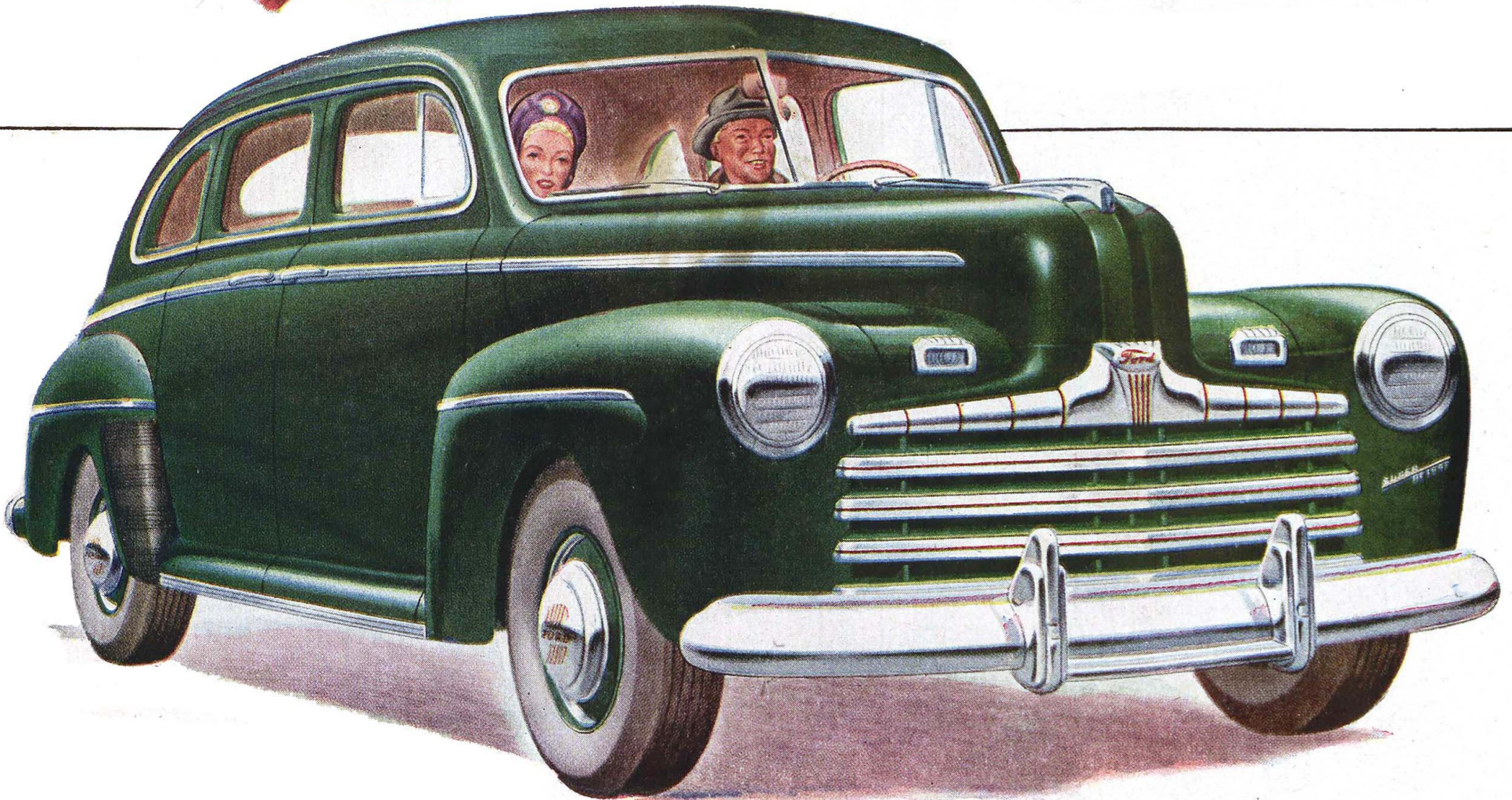
● Take the wheel! That's the only way to get acquainted with the big new 1946 Ford and the many improvements which make it, in our opinion, the finest car in the low-priced field.

You'll like the smoother power of the big new 100 horsepower V-8 engine. You'll like the sure-footed, straight-line stops you get from the new over-size hydraulic brakes. You'll like the restful level ride made possible by new multi-leaf springs.

You'll also like the oil and gas economy of the big V-8's new 4-ring aluminum pistons and new balanced carburetion! Drive the big new 1946 Ford today!

**TUNE IN**

The FORD-Bob Crosby Show... CBS, Wednesdays, 9:30-10 P.M., E.S.T.  
The FORD Sunday Evening Hour... ABC, Sundays, 8-9 P.M., E.S.T.



*There's a Ford in your future!*