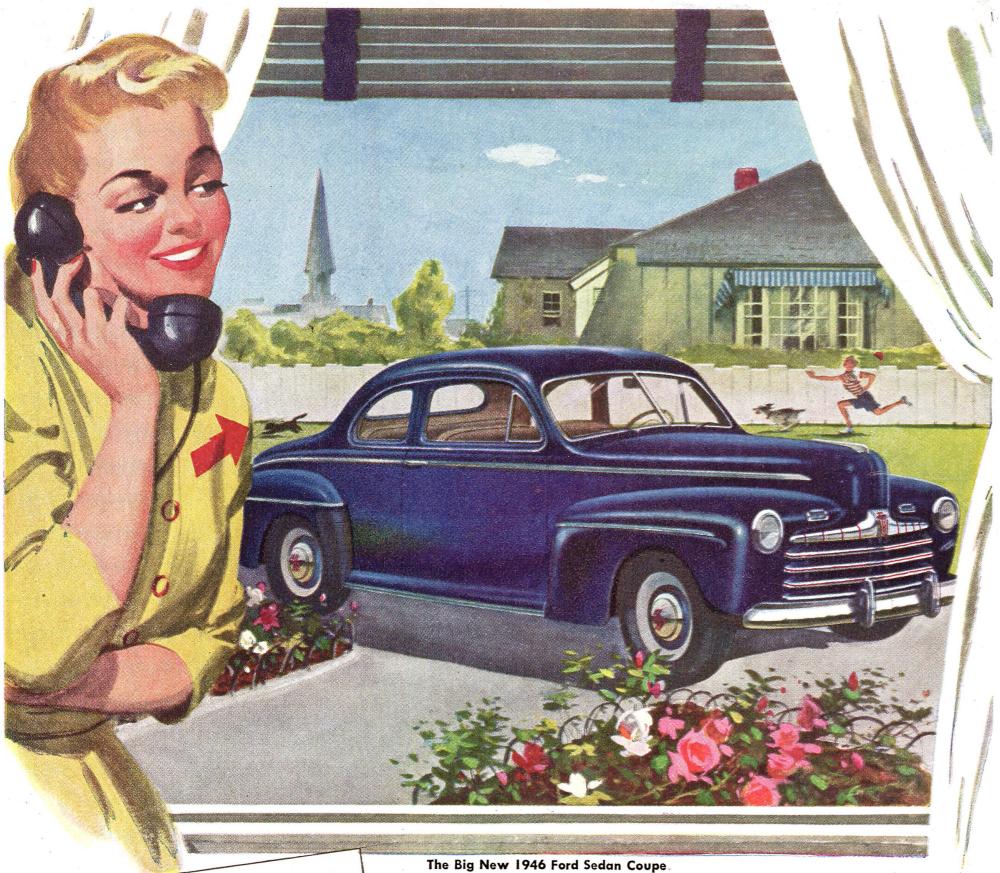
FORD'S OUT FRONT in style, too!



You have never seen a more beautiful instrument panel! And you have never instrument panel! And two-toned interior seen a more colorful two-toned interior than you'll find in the new Ford!

Whatever model you choose, the big new 1946 Ford car is a streamlined beauty from the newly styled grille to the rugged rear bumper! And there's refreshing new elegance inside, too. Rich fabrics! Restful seats! A new instrument panel, smartly decorated with plastic trim!

For performance, Ford is the only car in the low-priced field with a 100 horsepower V-type, 8-cylinder engine (the type used in America's costliest cars)... the only car that gives you the safety of such big, oversized, self-centering, hydraulic brakes! See it at your Ford dealer's!

There's a Ford in your future

TUNE IN...

The FORD-Bob Crosby Show—CBS, Wednesdays, 9:30-10 P. M., E. S. T. The FORD Sunday Evening Hour—ABC, Sundays, 8-9 P. M., E. S. T.

Time May 13, 1946