



# FORD TRUCKS MEAN BUSINESS

THIS Ford message is urgent and important to every truck operator in America—from grocer, laundryman and farmer to construction contractors and coal merchants. FORD TRUCKS ARE BEING BUILT AND DELIVERED, BY THOUSANDS, RIGHT NOW. They're rolling to work, to help lick the biggest hauling job America ever faced. Whatever your favorite type and model of America's foremost truck, it is more than likely available among the seventy-eight different Ford units now in production.

Ford Trucks Mean Business! They're the finest in Ford history—with big, basic engineering advancements designed to save you money. Your Ford Dealer is the man to see . . . get your order in . . . NOW!

## ONLY THE FORD 2-TON TRUCK GIVES YOU ALL THESE BIG FEATURES!

- ☆ Performance! 100 h.p. Ford V-8 engine or 90 h.p. Ford Six!
- ☆ Flexibility! 2-speed rear axle . . . 8 speeds forward, 2 reverse!
- ☆ Strength! Heavy-duty, double-channel frame!
- ☆ Driving ease! Vacuum power axle shift! Power brakes!
- ☆ Long engine life! 4-ring Flightlight pistons . . . Oil filter . . . Oil bath air cleaner!
- ☆ Roadability! Shock-proof steering! Auxiliary springs!
- ☆ Range and capacity! Conventional and C.O.E. units . . . 14,500 and 15,000 pounds GVW rating, respectively 8.25 x 20 10-ply dual rear tires!

The 2-Ton nominal rating applies when this truck is equipped as described above.

It's big . . . it's rugged . . . it's reliable . . . it's Ford! See the new Ford 2-Ton now! It's another big step toward an even greater range of truck sizes and types—it rounds out the range of Ford Trucks now rolling off the lines . . . Light Duty, Tonner, 1½-ton Conventional, 1½-ton C.O.E., School Bus chassis, Dump Truck chassis. Visit your Ford Dealer!



**MORE FORD  
TRUCKS IN USE  
TODAY THAN ANY  
OTHER MAKE**

**FORD TRUCKS  
LAST LONGER**