


**FORD TRUCKS MEAN BUSINESS •** *What's Yours?*

 It's time—and high time—that America “got going”—every possible one of us profitably at work on the job he can do best! New homes—new highways—bigger and better crops—new manufactured goods of a thousand-and-one kinds, call for the best of *new trucks*, by tens of thousands, to furnish the fast and thrifty transportation required.

That means *Ford Trucks*, to a tremendous number of experienced truck operators. Ford Trucks have earned, *by performance*, the esteem

of the largest group of loyal owners in the industry.

These new Ford Trucks now being built and delivered to owners in ever-increasing volume, bring you 32 important new engineering advancements. These betterments are designed to provide still greater economy, still more reliable service and still longer service life.

If *your business means business* and needs new trucks, see your friendly Ford Truck Dealer. Get *your order in!*

**51 UNITS TO CHOOSE FROM—  
PROPERLY SERVING 95% OF  
ALL HAULING JOBS!**

*Choice of two great engines—  
the 100 HP V-8 or the 90 HP Ford Six*

The Light Duty Ford Truck—the Tonner—the Heavy Duty Ford Truck in two wheelbase lengths—the Heavy Duty Dump Truck Chassis—Cab-over-Engine units in three wheelbase lengths—the School Bus Chassis in two wheelbase lengths and the Sedan Delivery—all units in the 1946 Truck Line are being made available as rapidly as possible.

**FORD  
TRUCKS**

**MORE FORD TRUCKS ON THE ROAD • ON MORE JOBS • FOR MORE GOOD REASONS**