

Smart new interiors-you'll be sitting pretty!



It's here! The big, new roomy Fordwith more advancements than were offered in most pre-war yearly models ... Inside-outside-there's bright new beauty in abundance. Colorful twotone interiors with new upholstery fabrics, rich plastics-smart, distinctive trim. A broader hood that sweeps back from the massive new-styled grille. So clean and youthful in design . . . And matching this, there's new performance! Power that's livelier-plus new over-all economy . . . New oversize hydraulic brakes that act quickly-quietly -with less effort. And a smooth, level ride-made possible by new multi-leaf springing . . . Take your choice of two great engines. The 90 horsepower Sixor the V-8, now increased from 90 to 100 horsepower . . . Yes, everywhere you look you'll find advancements. Ask your Ford dealer about these smartest, finest Ford cars ever built.

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There's a Honed in your future!