

Ford is the only car in its class with the extra power of the smooth 100 horsepower V-type 8-cylinder engine!

powerful engine turns fewer revolutions in every mile than any other in the low-priced field. It "loafs" while the car "hustles," for extra economy, longer life.

EXTRA SAFETY. It's the only car in its class that gives you the safety of such big, oversized self-centering hydraulic brakes!

EXTRA ECONOMY. This big, powerful engine turns fewer EXTRA STABILITY. Of the three leading low-priced cars, Ford is the only one with the extra

stability of a super-strong X-type frame . . . the type that is used in America's highest priced cars!

car in its price class with the new Multi-Leaf springs and the smooth "Rest-Ride" they give you.

SEE IT AT YOUR FORD DEALER'S TODAY!

TUNE IN... The FORD-Bob Crosby Show—CBS, Wednesdays, 9:30-10 p.m., E.S.T... The FORD Sunday Evening Hour—ABC, Sundays, 8-9 p.m., E.S.T.

There's a Tired in your future