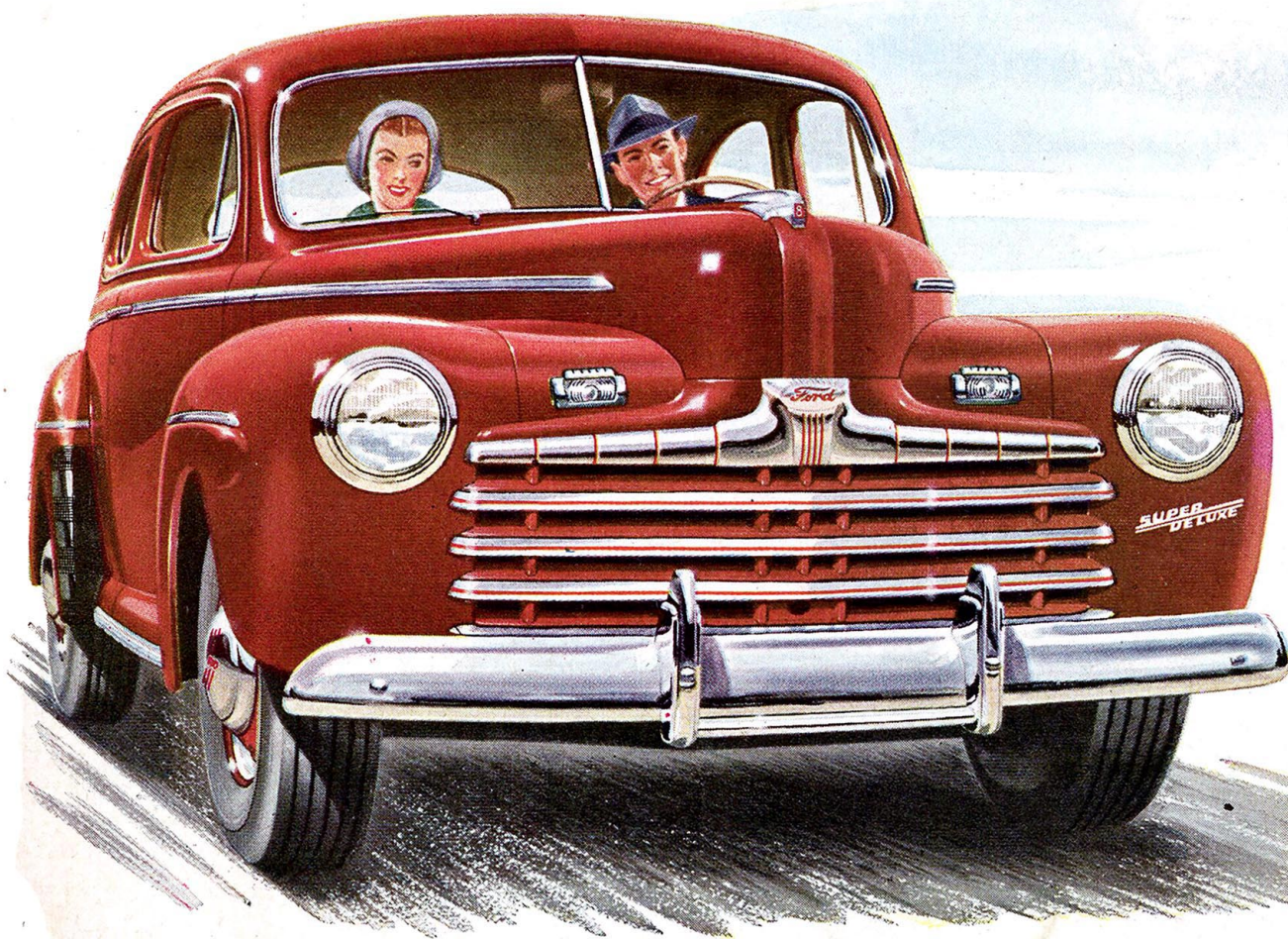


*Young looking...
with lots of "hustle"*

Any way you look at it—this new 1946 Ford has what it takes! New comfort. New economy. New beauty. And under the hood, new stepped-up power to match its eager, youthful look . . . Inside, you'll find the accent is on smartness. Colorful fabrics and trim in distinctive two-tone combinations. Seats that are wide and deep . . . For a smooth and level ride, this car has new multi-leaf springs—long and slow-acting. While extra-large hydraulic brakes of a new design assure you quick, soft stops . . . Two great engines to choose from: the V-8, now increased from 90 to 100 horsepower—the 90 horsepower Six . . . See this smartest, most powerful Ford car ever built—at your Ford dealer's today.

FORD MOTOR COMPANY



THERE'S A
Ford
IN YOUR FUTURE

TUNE IN . . . THE FORD SHOW . . . CBS, Tuesdays. 10-10:30 P.M., E.S.T. THE FORD SUNDAY EVENING HOUR . . . ABC, Sundays. 8-9 P.M., E.S

