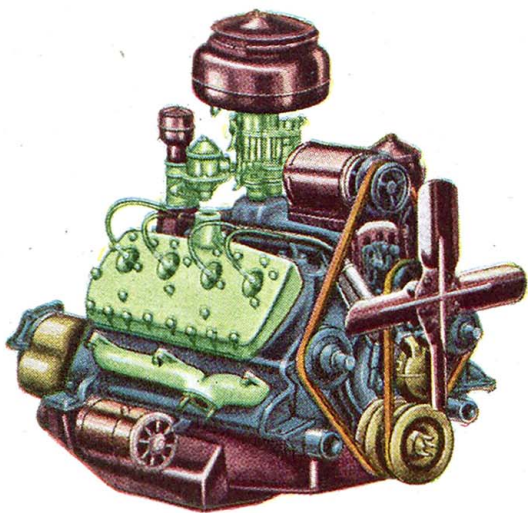


Ford's out Front

WITH THE BIG 100 H.P. V-8 ENGINE



"MORE POWER TO YOU!"

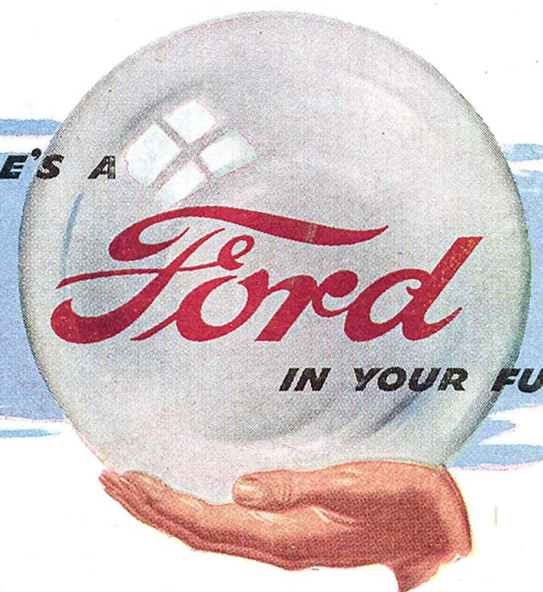
This big new "100 horse" V-8 has new 4-ring aluminum pistons that make it thrifty on gas and oil! Also new balanced carburetion!

No other car in its price class performs like the 1946 Ford because no other car has a V-type 8-cylinder engine . . . no other has 100 h.p.! This type of engine, you know, is used in America's most expensive automobiles!

Ford's also out front with new beauty . . . with lower, wider appearance . . . with new two-toned interiors . . . with a sleek new instrument panel . . . with colorful plastic appointments . . . with ample roominess!

And Ford's out front with heavy-gauge steel bodies with long-lived, baked enamel finishes. See the big new Ford at your Ford dealer's.

THERE'S A



IN YOUR FUTURE

TUNE IN . . . The FORD-Bob Crosby Show—CBS, Wednesdays, 9:30-10 P.M., E.S.T.
The FORD Sunday Evening Hour—ABC, Sundays, 8-9:00 P.M., E.S.T.