



*IN THE STYLE PARADE
FORD'S OUT FRONT*

Ford's smartness catches your eye instantly! From any angle, inside and out, it's refreshingly new! The newly designed front end is rugged yet poised for action! The road-clinging lowness of the all steel "Lifeguard" body is accented by long, flowing lines. The new two-tone interiors and deep restful cushions, upholstered with either rich broadcloth or long-wearing mohair, invite relaxation as you drive.

And for performance, the new 1946 Ford is the liveliest car in its field—the only car in its field with 100 horsepower, the only car with the smoother V-type 8-cylinder engine! But see the car itself at your Ford dealer's—take the wheel! You'll agree that Ford's out front.

*There's a **Ford** in your future*

Time
August 19, 1946