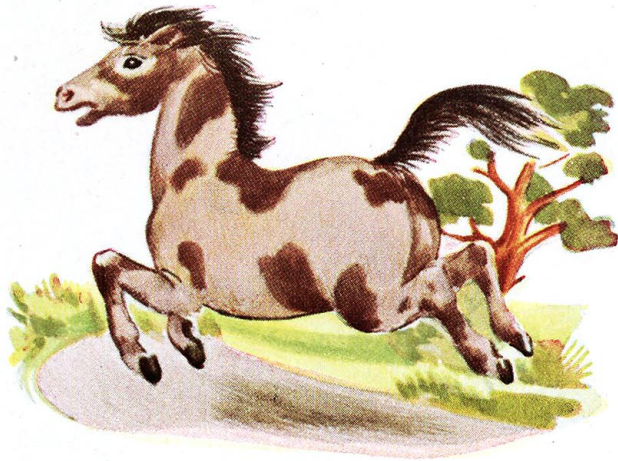
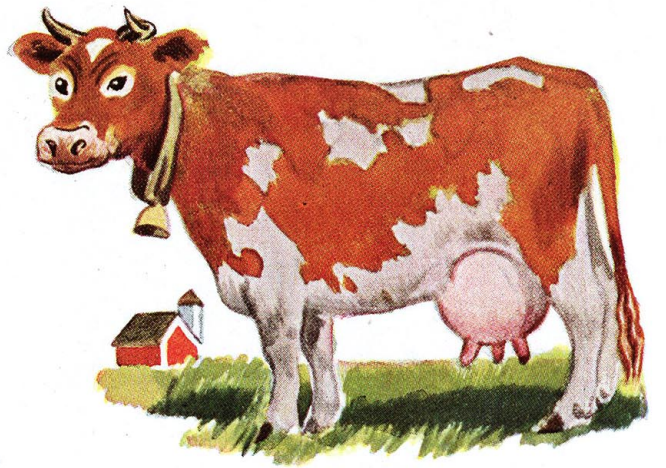




Wool, and lots of it, goes into Ford upholstery. No wonder it wears so well and looks so beautiful.

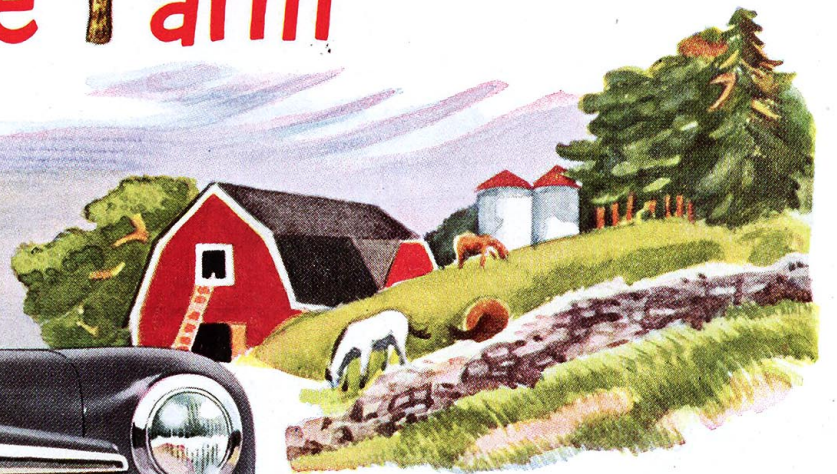
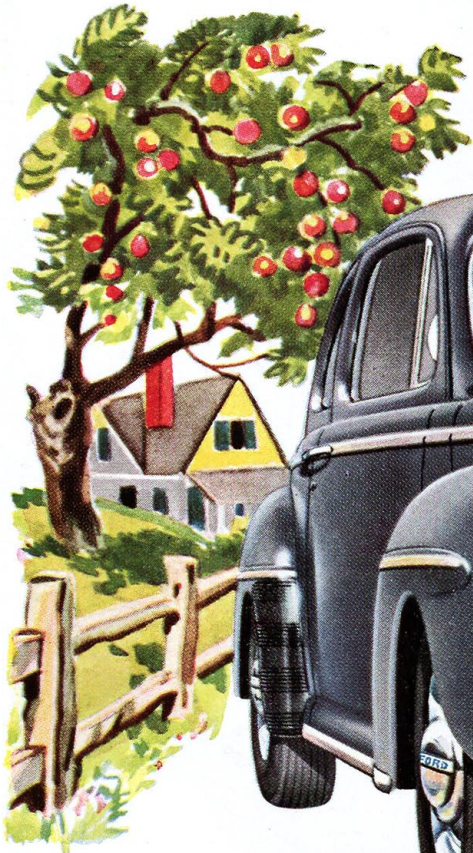


V-8 or Six, there's horsepower to spare in the Ford.



No matter how much moola you lay on the line, Ford is the only car to offer you a choice of a V-8 or a Six!

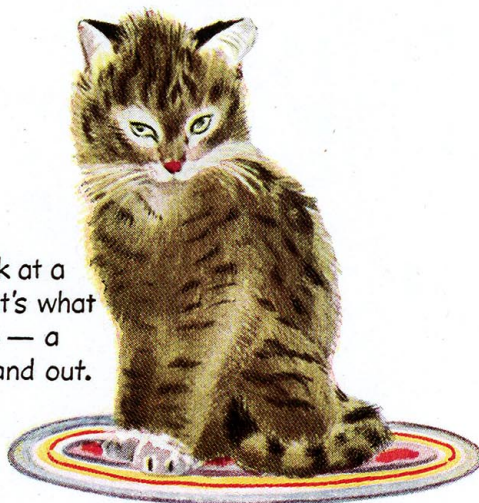
Ford's out Front down on the Farm



You can run a Ford almost for chicken feed, thanks to 4-ring aluminum pistons and balanced carburetion. Ford economy is something to crow about!



There's nothing stubborn about the way Ford starts. Just touch a button and you take off!



A cat can look at a queen and that's what the Ford car is — a "queen" inside and out.

There's a *Ford* in your future

"No use Mac. You can't beat a Ford!"



Listen to the Ford Theater over NBC stations Sunday afternoon 5:00 to 6:00 P.M. E.S.T.