



"I'm solid for that rugged Lifeguard body!"



"Those 4-ring pistons sure whittle down runnin' cost!"

"V-8 or Six Ford power clicks!"



"Ford's longer, lower lines steal all the glamour shots!"

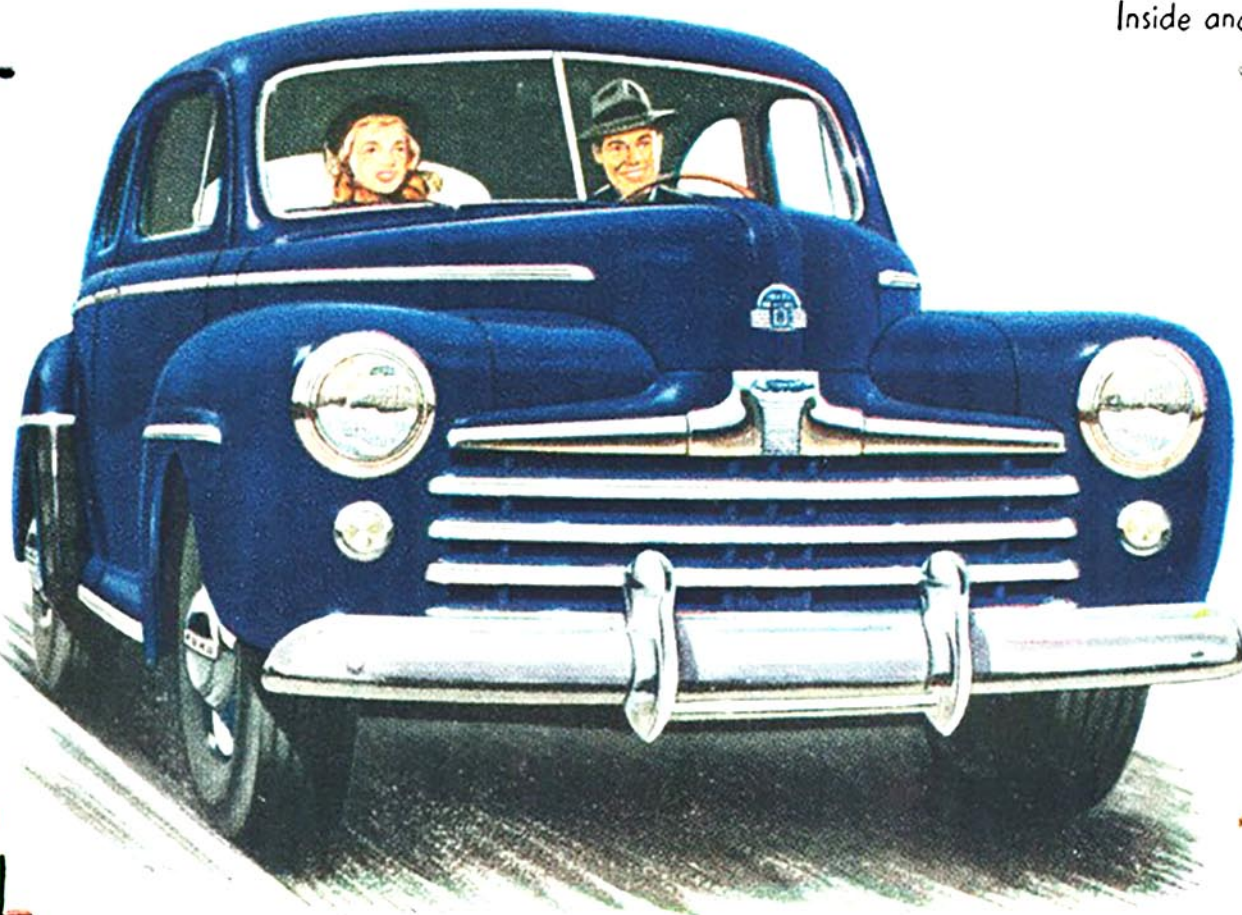


# For 47 Ford's out Front ALL OVER THE COUNTRY!

"A thing of beauty, suh! Inside and out, suh!"



"Deep in the Heart of you know where, we cotton to King-size brakes!"



"I like that go-places look!"



"Plenty room for whole tribe!"



There's a **Ford** in your future

Listen to the Ford Show starring Dinah Shore on Columbia Network stations, Wednesday evenings.