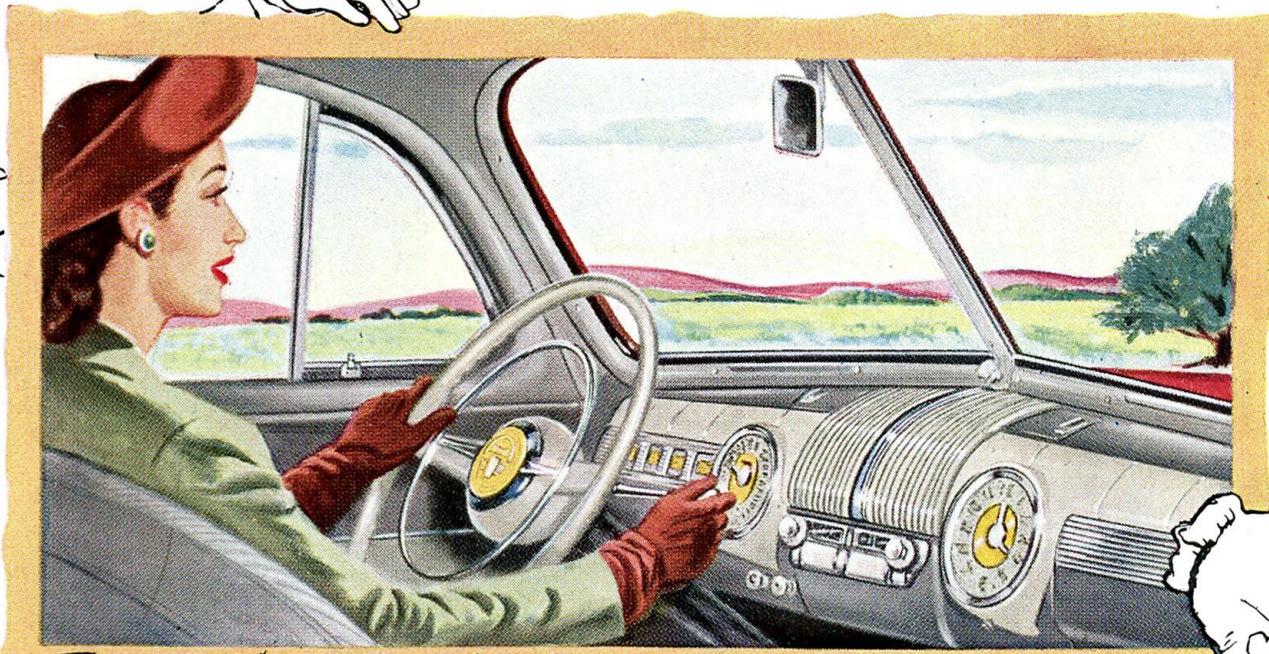


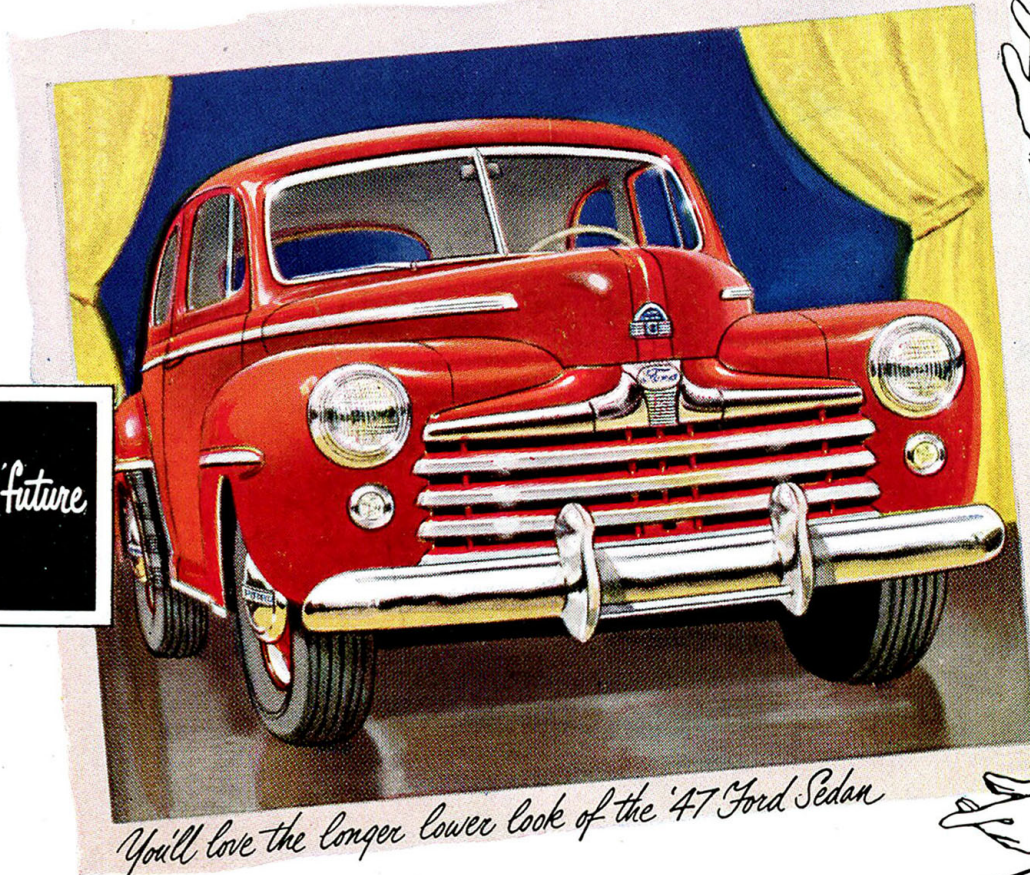
Ford's out Front with the feminine touch!



The new 1947 "Easy-to look-at" instrument panel

The '47 Ford instrument panel is good-looking, you can see that at a glance! But more important, everything is right there before you for easy reading, easy use! Controls are handy, work easily. Dials are big, with big numbers. And you can even regulate the illumination as you wish for night driving! P.S. The glove compartment is especially roomy!

If you could buy Ford upholstery fabric by the yard, you'd probably re-cover your squashest sofa with it! Ford offers both rich, lustrous mohair that wears and wears and broadcloth—such broadcloth!—you'd be proud to have it in your living room!



You'll love the longer lower look of the '47 Ford Sedan

"Handsome is as handsome does," when it comes to Ford's baked-enamel finish! Not only are the colors "right"—they're applied over Ford's rust-proofed "Lifeguard" bodies and then baked-on to keep that famous showroom complexion!

LISTEN to the Ford Show starring Dinah Shore on Columbia Network stations Wednesday evenings.

