

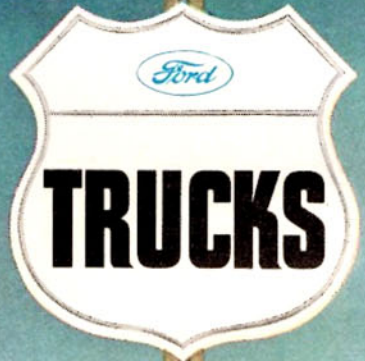
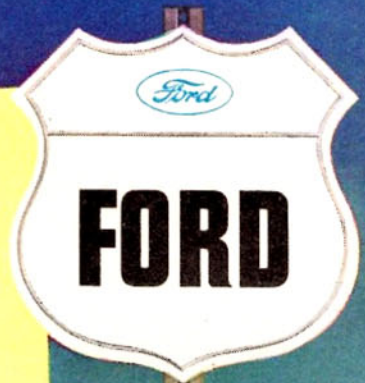
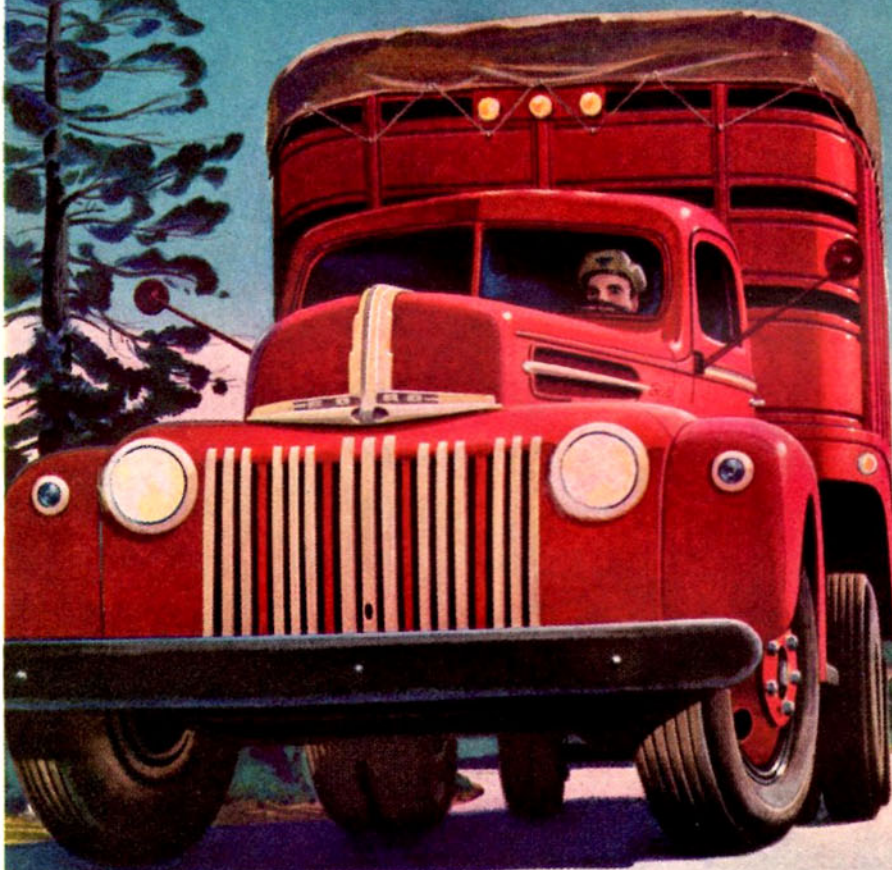
REGISTRATIONS SHOW IT • OPERATORS KNOW IT!

COMMERCIAL MOTOR VEHICLES
B12416

Latest (1946) records show that 78.4% of all 1936 Model Ford Trucks in use 9 years ago are still on the job. That's up to 15.8% better than the records of the next 4 leading makes—and 5.0% better than the average of all four.



"I Know Ford Trucks Last Longer," writes Fleet Operator John J. Durken, Cincinnati. "Eight of our 65 trucks on 24-hour service are 1936 Fords, hauling up to 7 tons payload. After 10 years they're still giving excellent service."



Only Ford Gives You All These Long-Life Features!

The power you prefer—the rugged V-8 or the brilliant SIX—axle shafts free of weight-load, $\frac{3}{4}$ -floating in light duty units, full-floating in all others—extra-strength doubled siderail frames for heavy duty—full pressure oiling system—big, self-centering hydraulic brakes with non-warping, score-resistant cast drum surfaces . . . more than fifty such evidences of endurance engineering to make your Ford Truck Last Longer. Be sure your order is in! See your Ford Dealer now!

MORE FORD TRUCKS IN USE TODAY THAN ANY OTHER MAKE!