

Ford's out Front

with the woman*
who knows

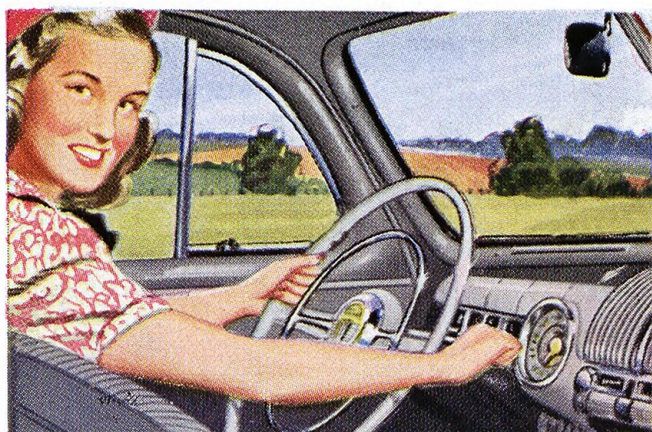
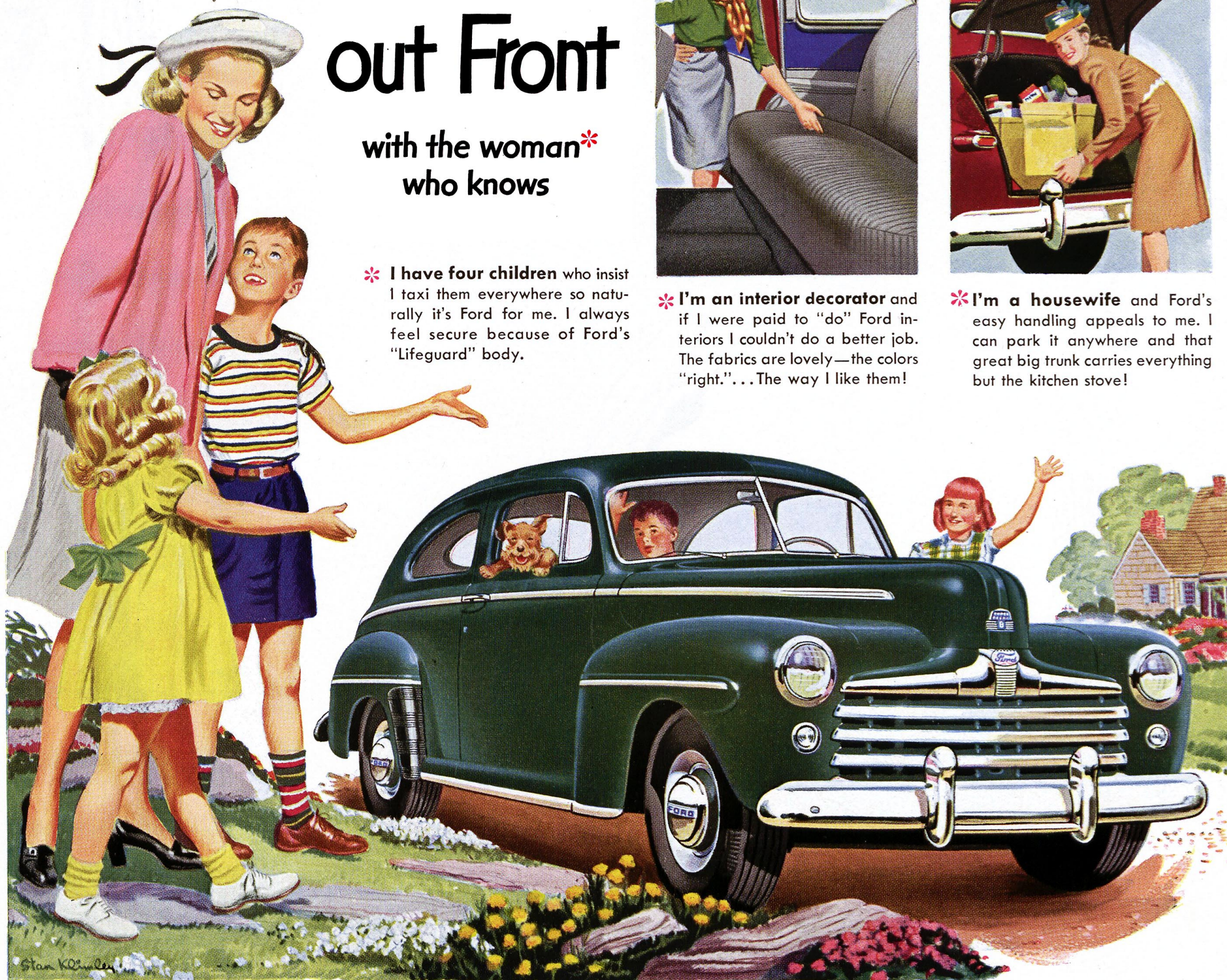
* I have four children who insist I taxi them everywhere so naturally it's Ford for me. I always feel secure because of Ford's "Lifeguard" body.



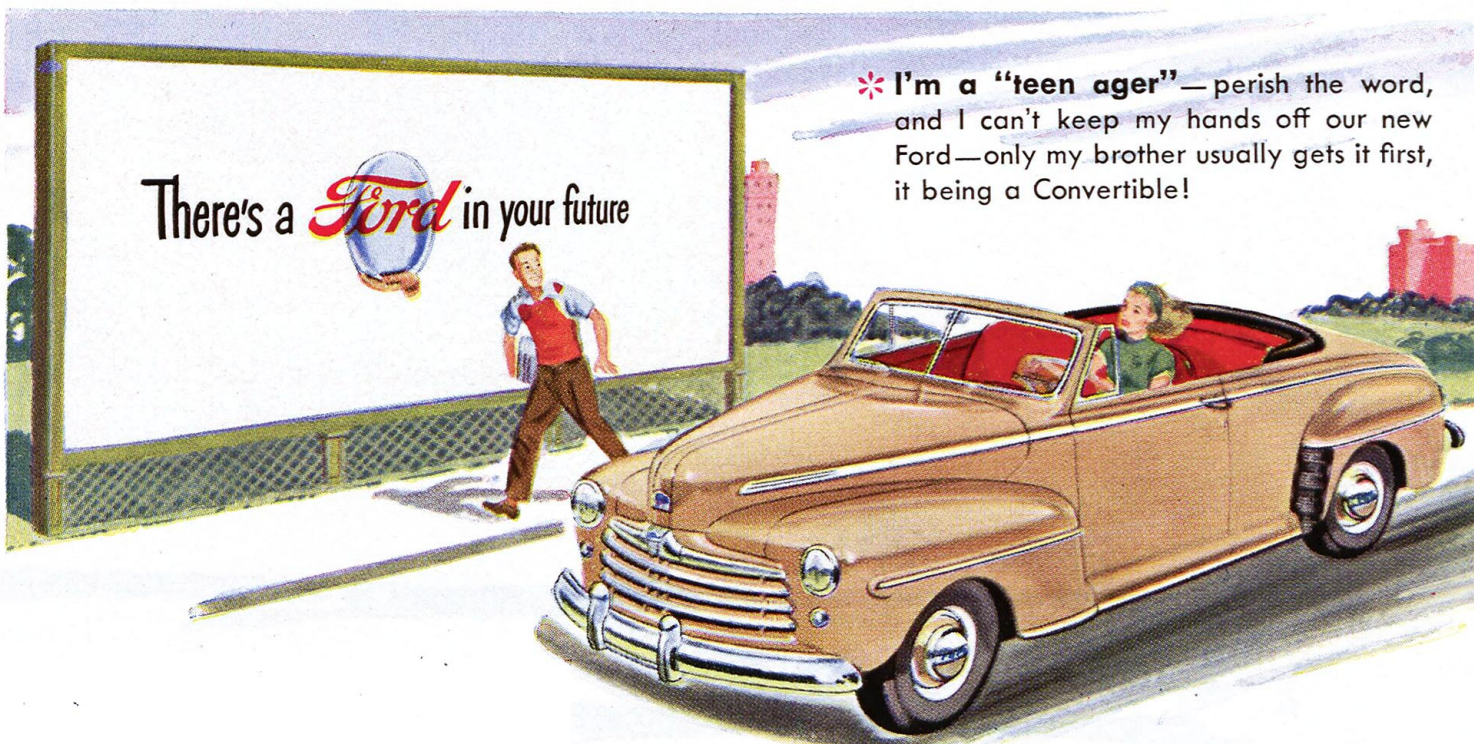
* I'm an interior decorator and if I were paid to "do" Ford interiors I couldn't do a better job. The fabrics are lovely—the colors "right."...The way I like them!



* I'm a housewife and Ford's easy handling appeals to me. I can park it anywhere and that great big trunk carries everything but the kitchen stove!



* I'm a schoolteacher and I've got to be there when the bell rings! Ford's easy starting, in any weather, is a blessing women appreciate! Ford's "King-sized" brakes are so easy-acting, too. I know I can always depend on them.



* I'm a "teen ager"—perish the word, and I can't keep my hands off our new Ford—only my brother usually gets it first, it being a Convertible!