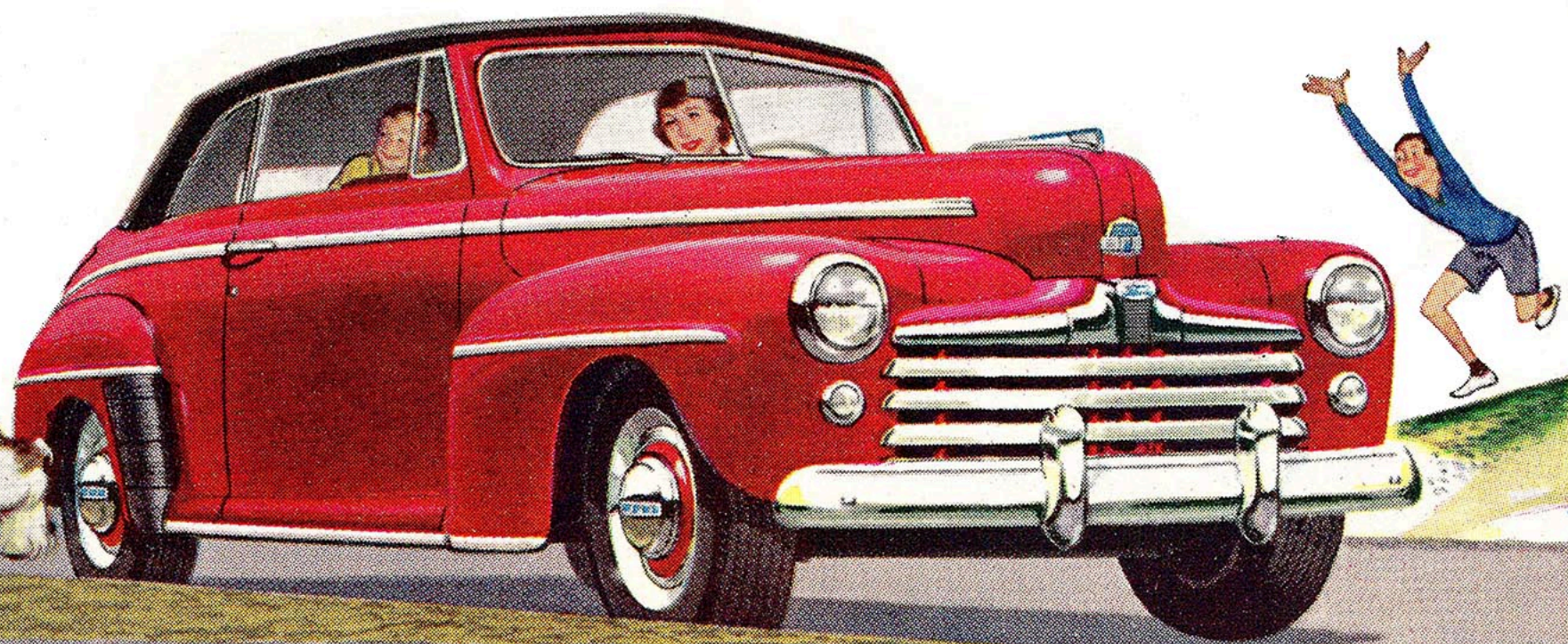


# Ford's out Front with Father!



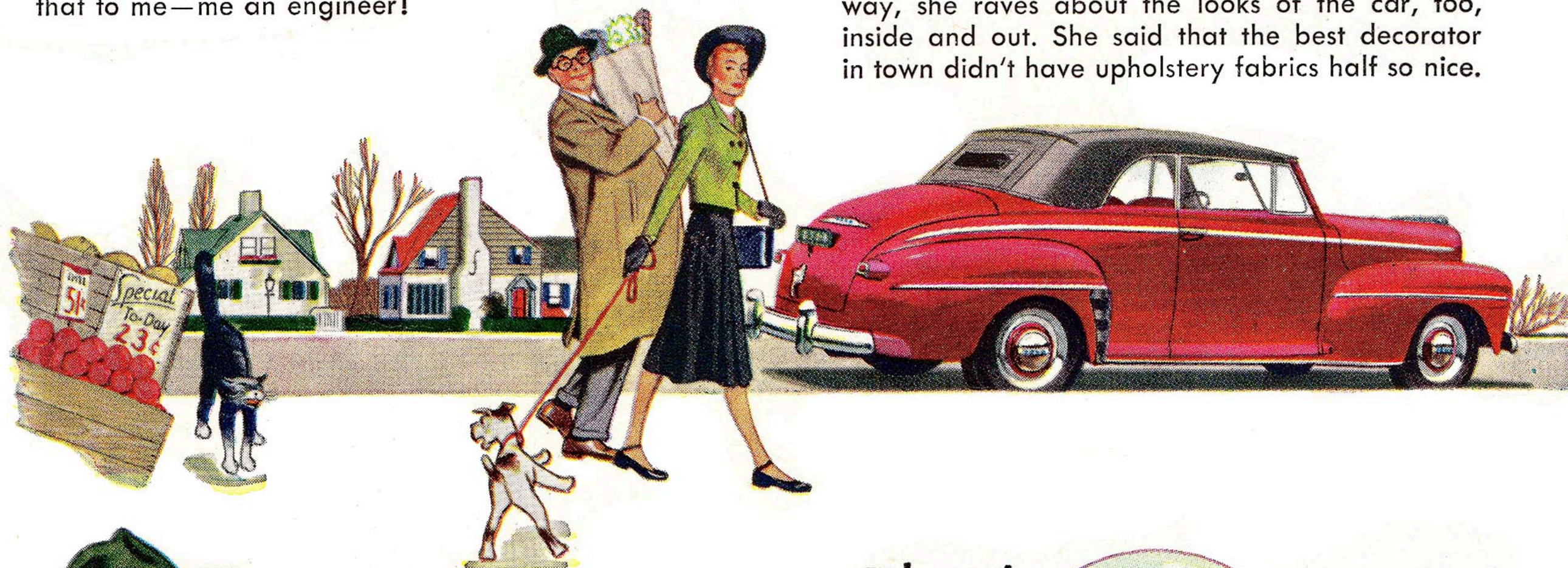
**1.** You know how kids swipe your socks. Well, the same thing is happening to our new Ford. I haven't been able to get my hands on it since I drove it home—somebody in the family always gets there first!

**2.** But you can't blame them! That car with that 100-horsepower V-8 engine is as much fun as a hole in one. (My brother-in-law says the same thing about his new Ford Six!) As a matter of fact, I drove all the cars in the low-priced field and it was that extra pep and smoothness that sold me on Ford!

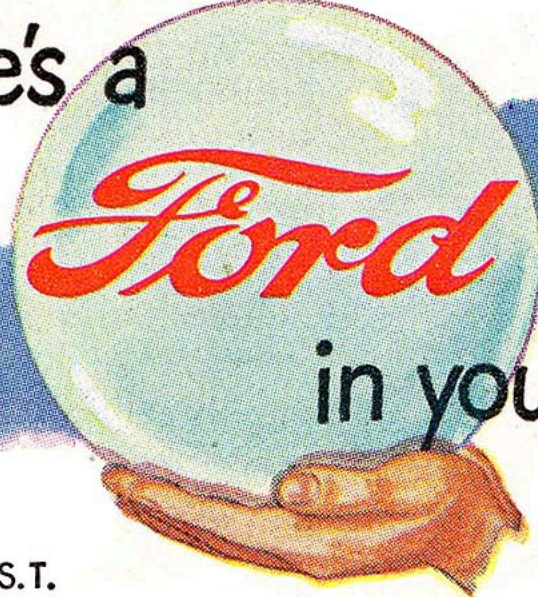


**3.** Another thing I like is the way the car stops when you put on the brakes. My boy says it's because Ford brakes are self-centering and that the entire braking effort is distributed evenly over the lining. Imagine him explaining that to me—me an engineer!

**4.** Now my wife tells me she likes the way the Ford parks and she ought to know because she drives over to the village every day. And, by the way, she raves about the looks of the car, too, inside and out. She said that the best decorator in town didn't have upholstery fabrics half so nice.



**5.** Yes—from all the "build-up" the family gives me about our new Ford you'd think they were trying to sell me another. But they'd be a lot smarter if they let me really drive this one first.

There's a  
  
 in your future