

"MAMA'S WRITING A NEW NATIONAL ANTHEM ABOUT FORD VISIBILITY— 'OH BOY, CAN YOU SEE!'"

"PORTLAND, AS THE RECORD SAID TO THE DISC JOCKEY, 'LET'S TAKE A SPIN!'"

"FORD'S MAH PERENNIAL CANDIDATE, SON. MAH NEW CAMPAIGN SLOGAN IS, 'WATCH FORD IN '48'... '48, THAT IS!'"

Ford's out Front in Allen's Alley

Fred Allen and his Gang tell why:

AJAX CASSIDY

"ME BOY, THAT BAKED-ON FINISH IS SHINIER THAN THE BRASS RAIL AT KERRIGAN'S KOZY KORNER."

TITUS MOODY

"A FORD COSTS LESS TO FEED THAN A COW IN CLOVER, BUB."

MRS. NUSSBAUM

"MINE HUSBAND, PIERRE, SAYS THAT WHEN HE'S RIDING IN A FORD CAR HE'S COZY AS A HERRING IN SOUR CREAM."

"V-8 OR SIX, FORD HUMS A PRETTY DITTY!"

THE DEMARCO SISTERS

There's a Ford in your future

TUNE IN...THE FRED ALLEN SHOW—
NBC, SUNDAYS, 8:30 PM, E.S.T.

SIEBEL