

HAVE YOU HEARD ABOUT THAT NEW NASH SERVICE?



Artie Chalkin



★ **IT BEGINS HERE**—a complete 11-acre plant devoted to service research where new service techniques are developed, parts are warehoused, and master mechanics trained.



★ **25 REGIONAL WAREHOUSES** and the Milwaukee Parts Plant speed Nash parts and accessories to every town and to 66 foreign countries as well. Nash service is *world-wide*.



★ **LATEST POSTWAR EQUIPMENT** identifies the Nash dealer. And Departmentalized Service puts a specialist on each and every type of work, from "car-wash" to engine overhaul.



★ **EVERY DEALER** in the big nation-wide Nash organization has met and operates by the highest qualifications in the automobile industry. You're sure of *complete* service.

Here's a fact—

More than THREE TIMES as many motorists are now using Nash service than ever before!

And here's the reason—

Nash has put automobile servicing on a truly *scientific* basis.

The dealer who stands under the Nash Service Sign is pledged to meet the most rigid quality specifications in the automobile business.

The first thing you notice is that his service

department is sparkling clean . . . efficient . . . with the latest equipment.

Then you notice that the men who service your automobile wear the badge of Nash Craftsmen. That means they have the "know-how," the specialized training to service any make of car.

Service *can* be scientific. It *can* be courteous. It *can* always be reasonable in cost.

Stop in at the Nash sign—and you'll realize there's a *new kind* of automobile dealer in America!

Nash
GREAT CARS SINCE 1902

Nash Motors Division, Nash-Kelvinator Corporation, Detroit