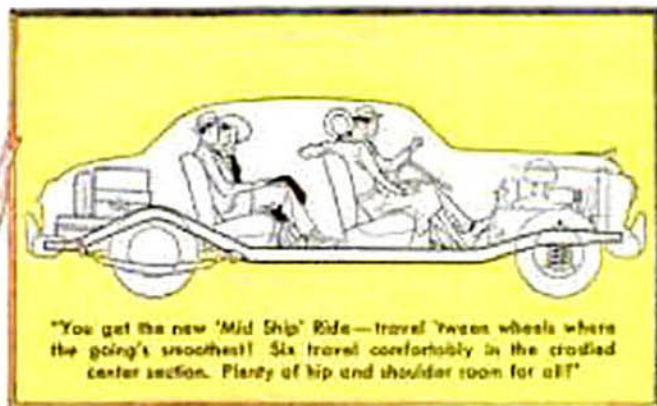
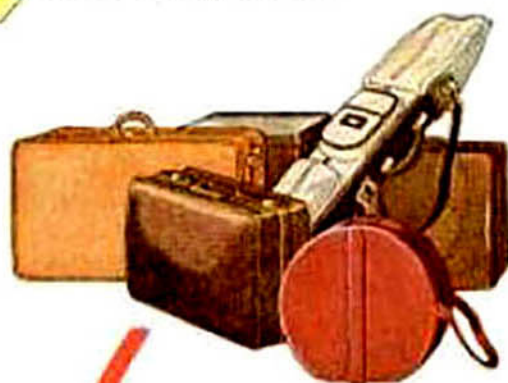


"YOU GET THE NEW  
'MID SHIP' RIDE"



"IT'S GOT A 'LIFEGUARD' BODY..."

AND 'MAGIC ACTION'  
KING-SIZE BRAKES THAT  
OPERATE 35% EASIER!"



57% MORE LUGGAGE SPACE

# The '49 Ford

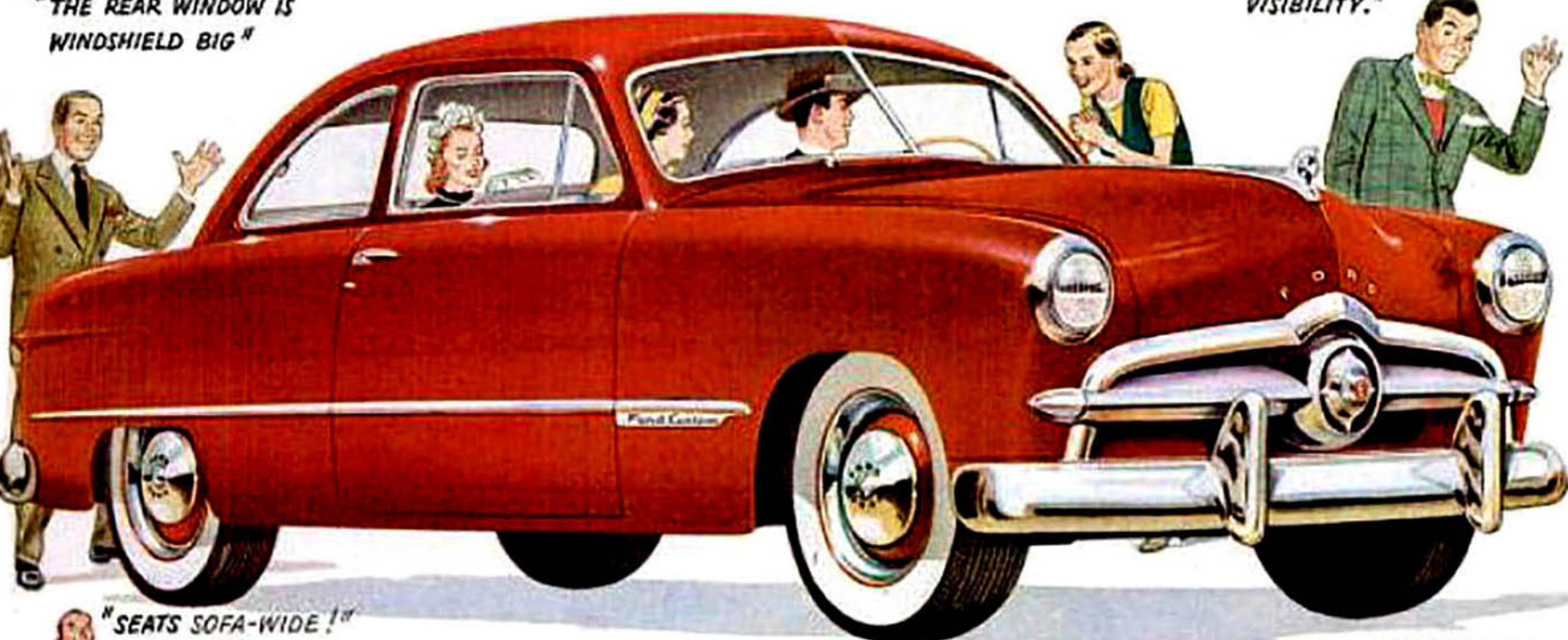
"THE REAR WINDOW IS  
WINDSHIELD BIG"



"NEW 'PICTURE WINDOW'  
VISIBILITY."

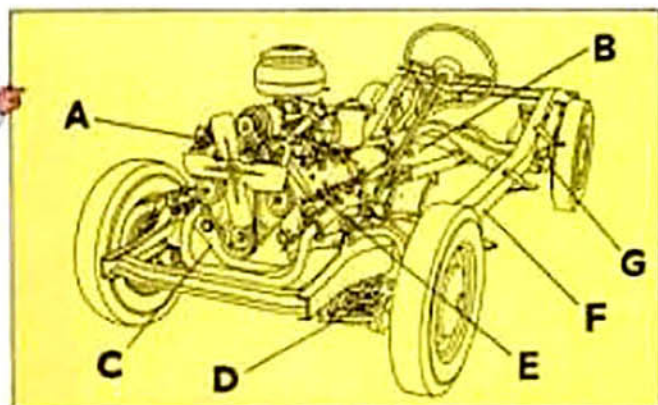


"SEATS SOFA-WIDE!"



White Side Wall tires  
available at extra cost.

# The Car of the Year!



"NEW FROM THE GROUND UP"

- A** New 'Top-Side' Distributor Mounting.
- B** New Overdrive\*
- C** New Lubrication System.
- D** New 'Hydra-Coil' Springs.
- E** New 100 h.p. V-8, or 95 h.p. Six.
- F** New box-section frame.
- G** New 'Para-Flex' Rear springs. \* optional at extra cost

There's a **NEW** Ford in your future