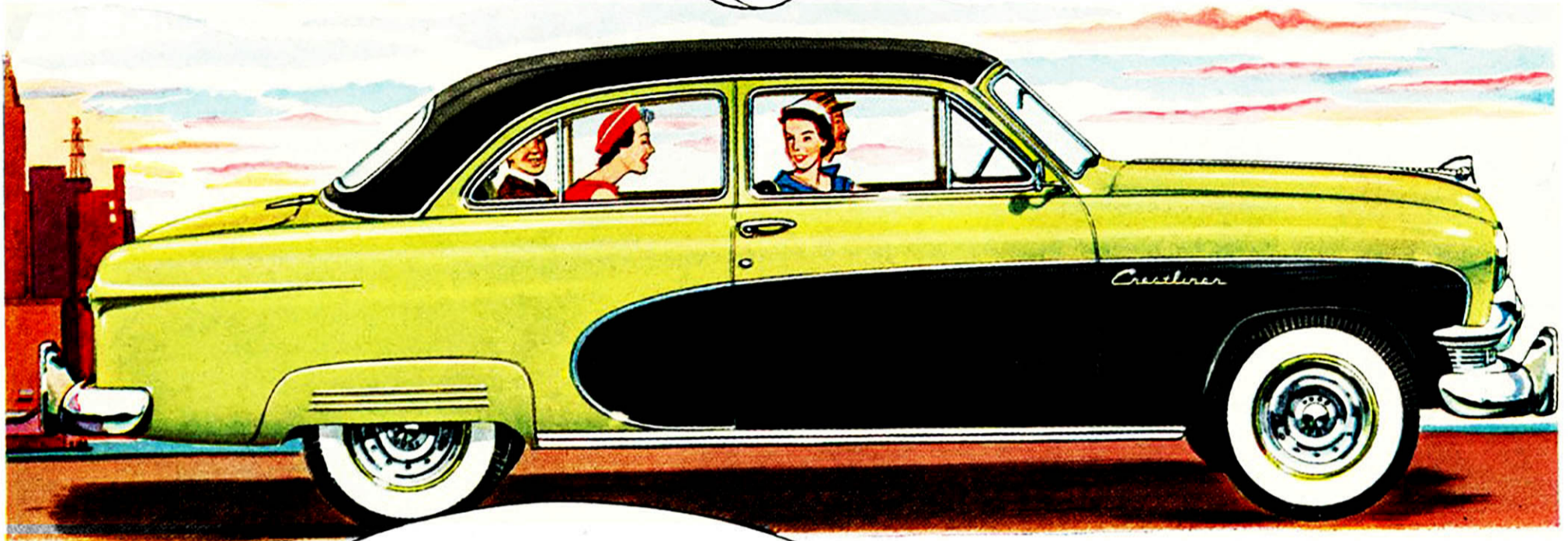
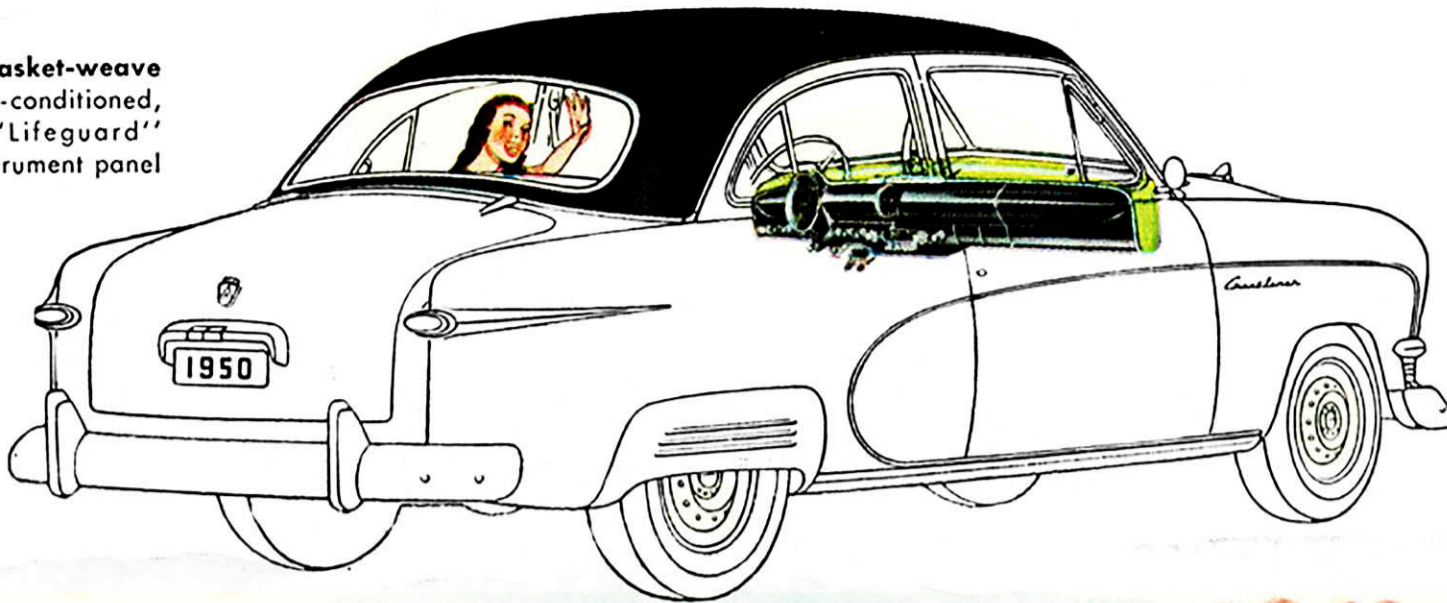
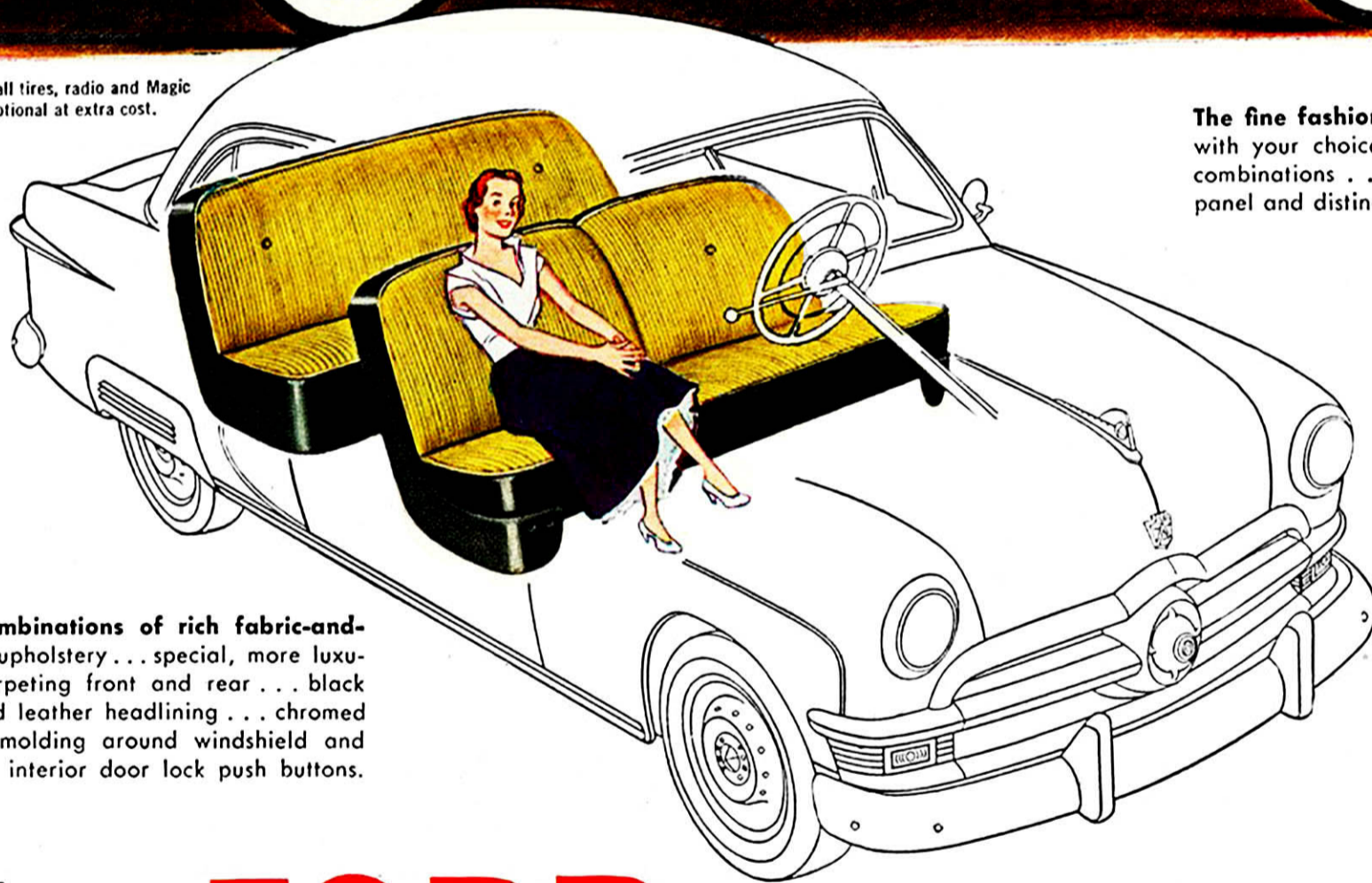


The richness of fine basket-weave vinyl tops its sound-conditioned, heavy-gauge steel "Lifeguard" Body! A two-toned instrument panel matches the car's striking colors... new Silvachrome fittings!



White sidewall tires, radio and Magic Air heater optional at extra cost.



The fine fashion car of its field... with your choice of smart new color combinations... with new air foil panel and distinctive bright metal trim!

New combinations of rich fabric-and-leather upholstery... special, more luxurious carpeting front and rear... black simulated leather headlining... chromed interior molding around windshield and chromed interior door lock push buttons.

New FORD "Crestliner"

Here's America's newest, smartest car

● Inside and out... it is the foremost note in fashion of the year! And this dreamline, streamline beauty has more—much more—than meets the eye! Roomy comfort for six big people! Famous 100 h.p. V-8 engine—the type used in America's costliest cars! King-Size Brakes that work 35% easier! Road-hugging steadiness and ease of steering that makes an all-day drive a real pleasure. You'll see, hear and feel for yourself why Ford is the one fine car in the low-price field.

There's a Ford in your future... with a future built in!