



A Cover Girl for Glamour...

A Budgeteer for Thrift !

Yes, you "step out" in style in the big new Ford! You'll find "Fashion Car" beauty in every detail of its coachwork . . . in the rich, long-wearing fabrics and fittings of its smartly finished interior.

And that "high fashion" look is matched by the "let's go" response of Ford's two great engines. Take your choice of the famous 100 h. p. V-8, so smooth in action that it "whispers while it works" —or its companion in quality, the 95 h. p. Six!

You'll enjoy the comfort of Ford's "Mid Ship" Ride, gentled by "Hydra-Coil" front springs and "Para-Flex" rear springs! No pitch on the rough roads, no sway on the curves! And Ford gives you the safety of a heavy-gauge steel "Lifeguard" Body!



**"Test Drive" the
big new FORD**

You who have an eye for thrift will welcome the economy of this rugged beauty! It's low in first cost . . . low in operating cost . . . high in trade-in value. It's America's big "economy package"!