

Make a Date
with a
"Rocket 8!"



**THE BIG NUMBER
WITH THE NEW LOW PRICE**

Most talked about car in America—that's the famous Oldsmobile "88"! Now at an even lower price for 1950! Thrilling "Rocket" Engine action! Smart Futuramic styling! Ultra-smooth Hydra-Matic Drive*! Now yours at the lowest cost ever! Call your Oldsmobile dealer and . . . make a date with a "Rocket 8"!



Compare it with any car on the road for performance—for driving ease—for value. You'll be dollars ahead when you rocket ahead in Oldsmobile's "88"—at 1950's new low price!

**Hydra-Matic Drive, at reduced price, now optional on all models.*

OLDSMOBILE

A General Motors Value