

make a date  
with a  
"Rocket 8"!



*Rocket! Rocket! ROCKET!* You touch your toe to the pedal—and the "Rocket" Engine "88" Oldsmobile takes off! "Rocket" response—ready and eager! "Rocket" teamwork with Whirlaway Hydra-Matic\*—superbly smooth! "Rocket" Engine power—strong and sure down the wide open straightaway! This is the thrill that *you ought to try*—before you buy *any* new car. See your Oldsmobile dealer. Make a date with a "Rocket 8" demonstrator. And remember—the Oldsmobile "88" comes at a reduced price for 1950!

"88"  
88



\*Whirlaway Hydra-Matic Drive, at reduced price, now optional on all Oldsmobile models.

A GENERAL MOTORS VALUE

*Rocket Ahead with* **OLDSMOBILE**