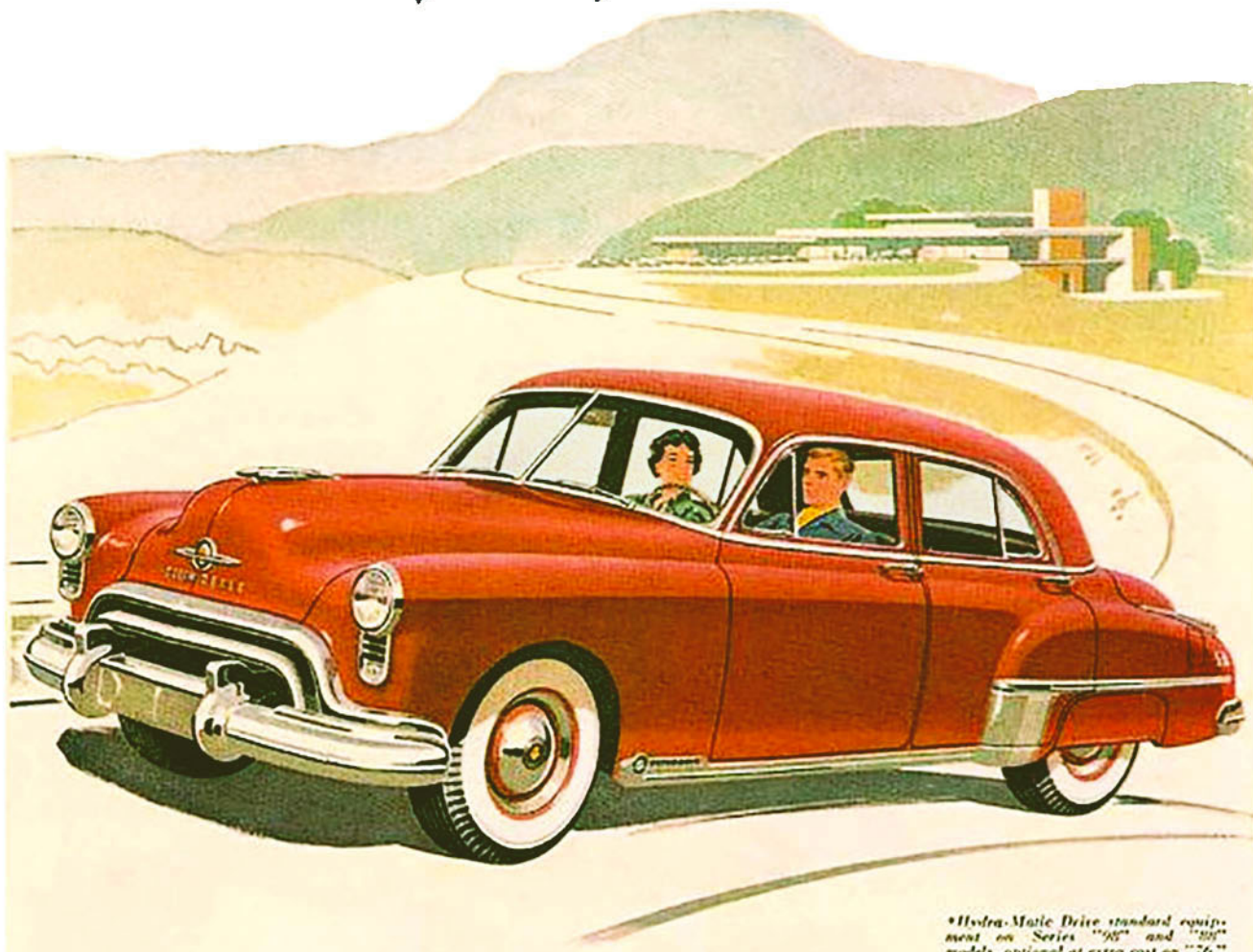


*Hottest Number
on the Highway!*

**"88"
88**

LOWEST-PRICED CAR
WITH "ROCKET" ENGINE



*Hydra-Matic Drive standard equipment on Series "98" and "99" models, optional at extra cost on "76."



Cruising around a curve! Sweeping over a hill! Winging along a straightaway! You take them all in the same easy stride with "Rocket" Engine power. Every time your foot taps the gas pedal, you thrill to the incredible response of this "Rocket" Engine car. You're discovering the "88"—Oldsmobile's brilliant new Futuramic! You're finding out why this lowest-priced "Rocket" Engine car is called "the hottest number on the highway!" Smoothly—surely—nimbly, you move across the land—over the backroads—along the boulevards—anywhere a car can go. This is driving at its very best! No gears to shift—no clutch to push as smooth, automatic Hydra-Matic Drive* teams up with the thrilling power of the "Rocket." So arrange for a ride in a "Rocket" car—make a date with the "88" at your Oldsmobile dealer's and see how wonderful driving can be!

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