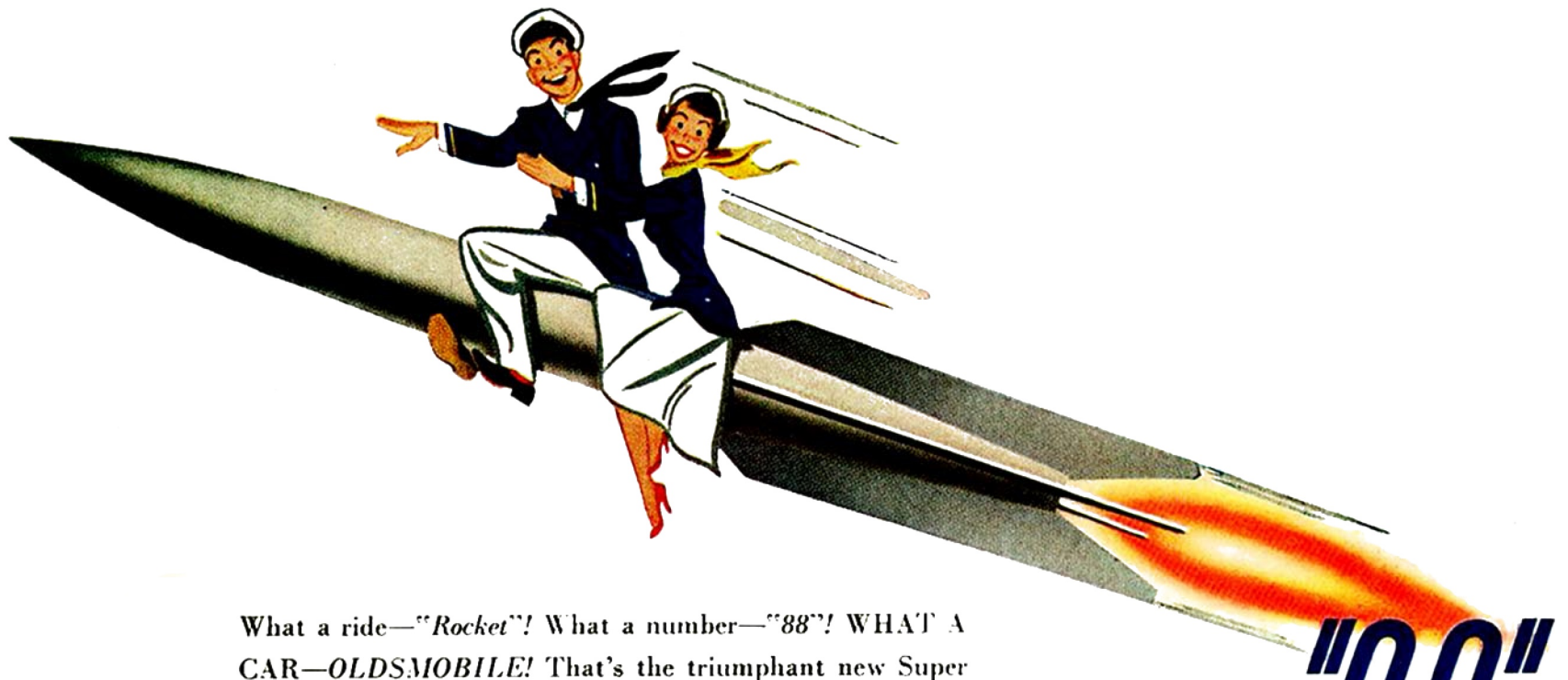


Smooth sailing when you ride the "Rocket"!

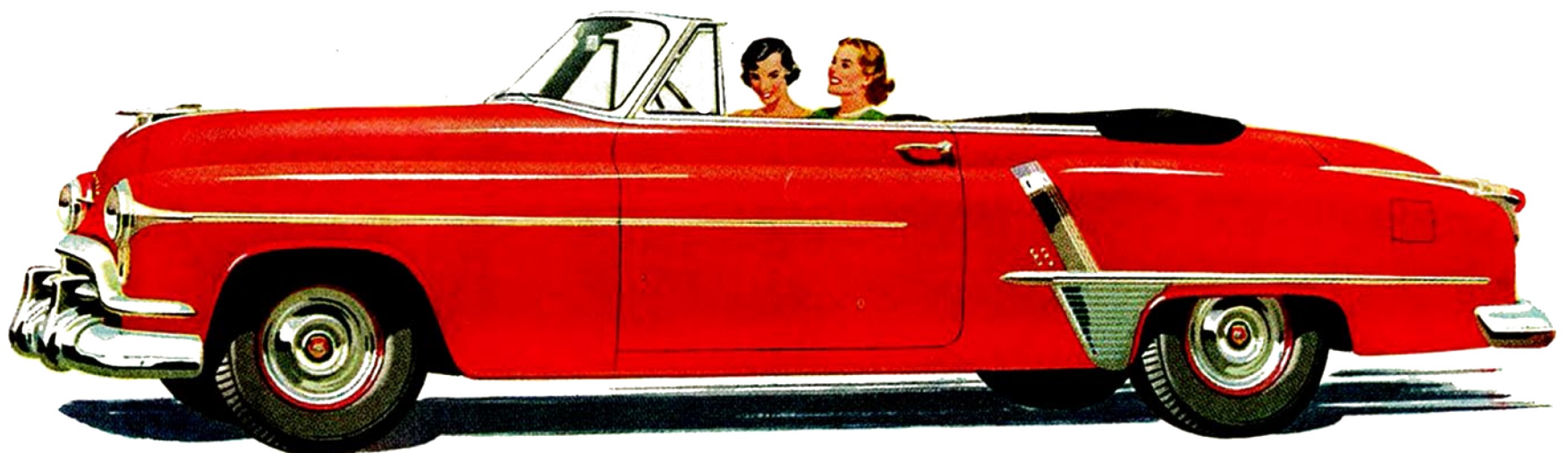


What a ride—"Rocket"! What a number—"88"! WHAT A CAR—OLDSMOBILE! That's the triumphant new Super "88"—and you should try its smooth-riding comfort! Thrill to the action of Oldsmobile's new gas-saving "Rocket" Engine! Traffic—take it in stride—with improved Oldsmobile Hydra-Matic Drive*! Relax in the roomy new Super "88" body—so big, so beautiful! Revel in the velvet softness of Oldsmobile's superlative new "Rocket Ride"! See your Oldsmobile dealer! Ride the newest "Rocket"! Make a date with an all-time great—Super "88" by OLDSMOBILE!

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*Above: Oldsmobile Super "88" De Luxe Convertible. *Oldsmobile Hydra-Matic Drive—optional at extra cost. Equipment, accessories, and trim subject to change without notice.*