

# NEWEST car under the sun!



The Customline Convertible—the smartest under the sun. Touch a button and in seconds the electric motor-driven top comes out of hiding to give closed-car comfort. Choose from 10 body colours, three luxurious two-tone interiors in practical vinyls.

## Nearly everybody wants a big, new FORD!

And no wonder—it's completely new. Prove it yourself! One look and you'll see why its beauty and quality have made it the most-talked about car from coast to coast. Step inside the new luxury interiors—see how big this great new Ford really is. Look all around you—at the full-circle visibility—at the huge, one-piece curved windshield. Then Test-Drive its more powerful, high-compression Strato-Star 110-Hp. V-8 Engine, backed

by Ford's experience in building more V-8's than all other manufacturers combined. Test-Drive it with your choice of three great drives — Automatic Transmission\* thrifty Overdrive\* or "Synchro-Silent" Shift. Yes! See it... Compare it... Test-Drive it and you, too, will want this big new Ford. See your Ford Dealer.

The Customline Victoria—in a choice of 8 single and 9 two-tone body colours with three custom interiors.



Before you buy any car "TEST-DRIVE" FORD



See Your FORD DEALER

\*Automatic Transmission, Overdrive and white sidewall tires optional at extra cost.