

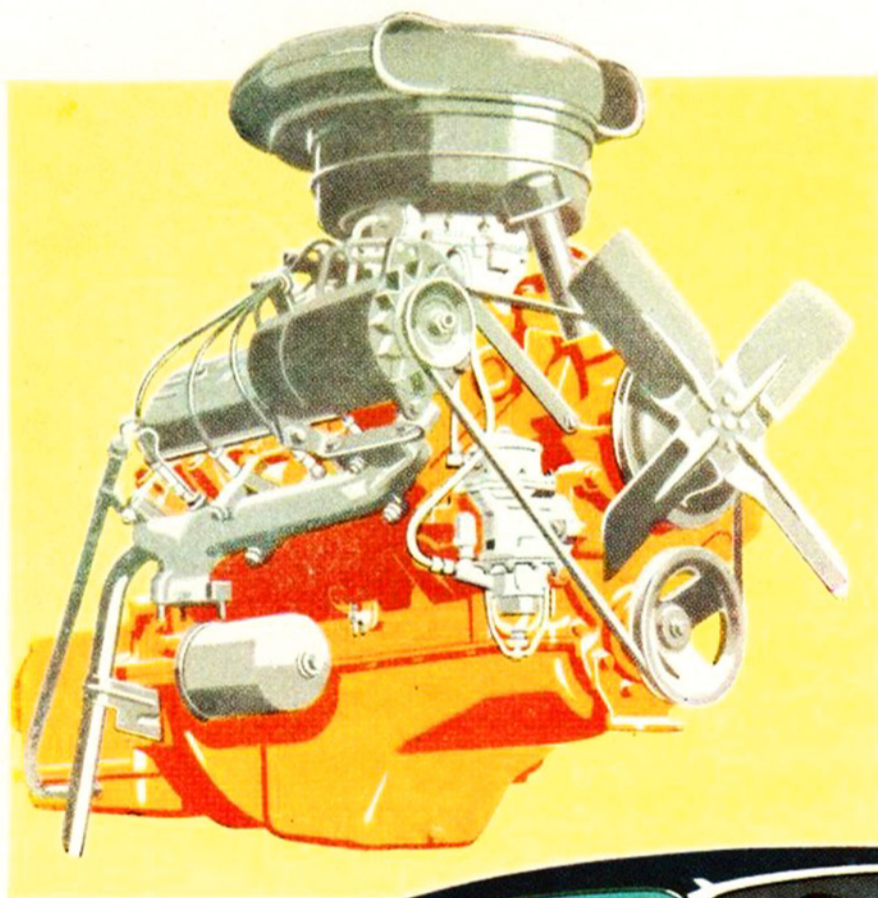
Johnny and Lucille, Oldsmobile's singing sweethearts,
invite you to ride the "Rocket" . . . to drive
Oldsmobile's sensational new Super "88"!



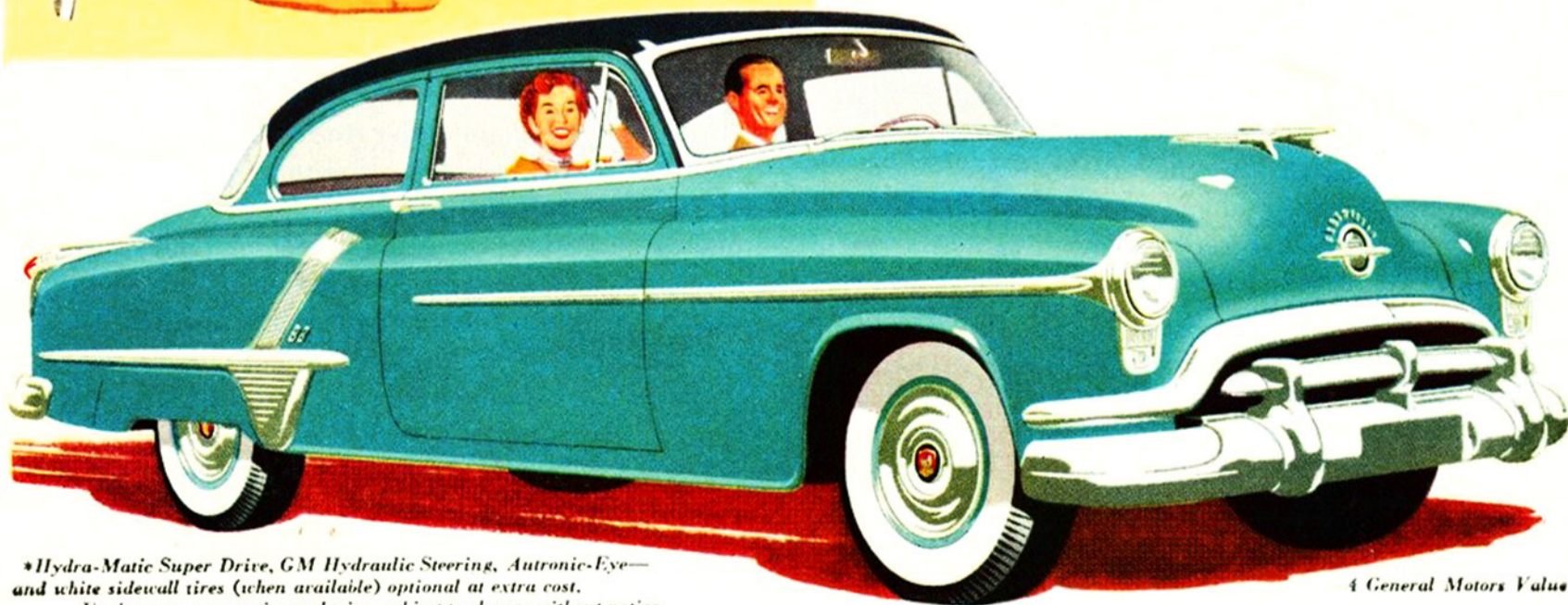
TRY 160 H.P.

"ROCKET" ACTION

...in the New Super 



You've got to drive it to believe it!
Never before has Oldsmobile had
such an exciting performance story to tell! For here is
a *new* kind of "Rocket" Engine car—*dramatically
new* with the flashing 160-h.p. "Rocket" . . .
now paired with smooth new Hydra-Matic Super
Drive*! The result is performance that truly *stands out*
even in this era of high-powered motor cars!
GM Hydraulic Steering*, the Autronic-Eye*, and
many other new features add to your motoring
comfort and safety. Drive Oldsmobile's Super "88"
. . . you'll never settle for anything else!



*Hydra-Matic Super Drive, GM Hydraulic Steering, Autronic-Eye—
and white sidewall tires (when available) optional at extra cost.
Equipment, accessories and trim, subject to change without notice.

A General Motors Value

"ROCKET" POWERED OLD SM OB I LE