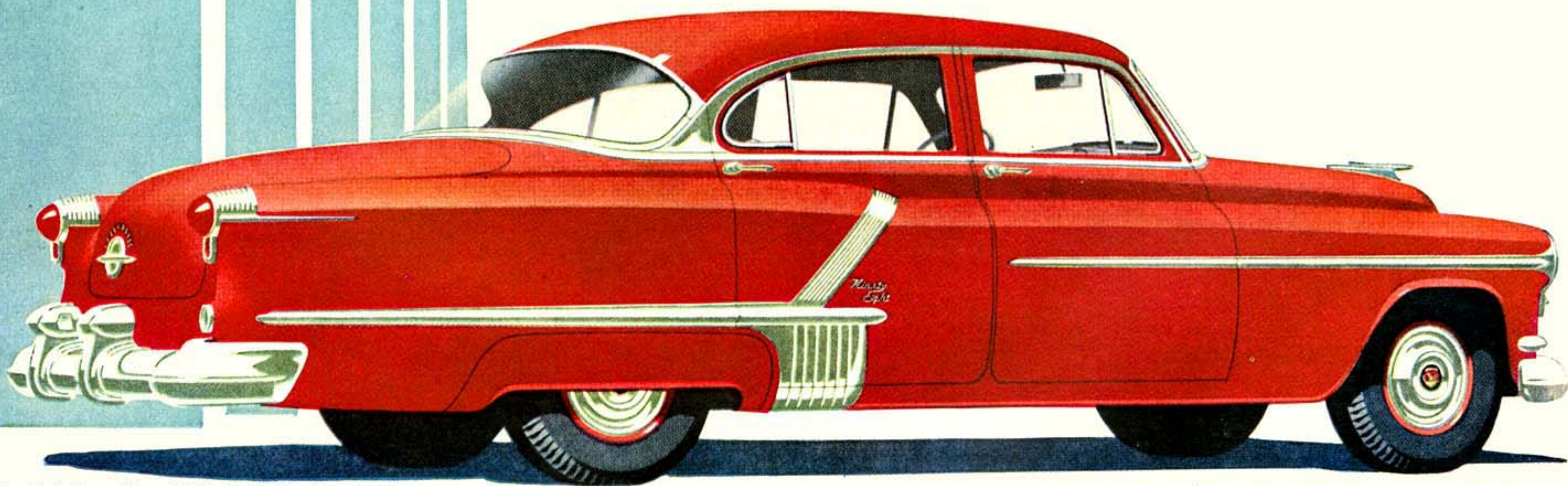


Invitation...

DRIVE THIS MODERN CLASSIC



*Hydra-Matic Super Drive, GM Hydraulic Steering optional at extra cost. Equipment, accessories and trim subject to change without notice.

Above, Oldsmobile Ninety-Eight 4-Door Sedan. A General Motors Product.

Your Oldsmobile dealer is truly proud to invite you to his showroom. For this year he has a car to present that far surpasses any Oldsmobile ever built . . . in beauty, in luxury, in all-over elegance. It's a new *Ninety-Eight*. A "Rocket" *Ninety-Eight*. A *Classic Ninety-Eight*. Outside and in, it's the absolute last word in smartness and good taste. From the long sweep of its extended rear deck to the new glamor of its customized interiors . . . it's new, it's exciting, it's *Classic*. But wait until you drive it—that's the top thrill! New 160 hp. "Rocket" Engine! New Hydra-Matic Super Drive*! New GM Hydraulic Steering*! Truly, it's Oldsmobile's car of cars—the car for *you* to own!

Ninety-Eight

" R O C K E T "

O L D S M O B I L E