Presenting _____

the NEW ARNOLT

Family-and-Sports CAR



When skies threaten, the new Arnolt Convertible can be changed quickly from an open car to an all-weather vehicle. The top fits tight across the windshield and door windows can be raised fully to assure a tight, weather-proof seal.



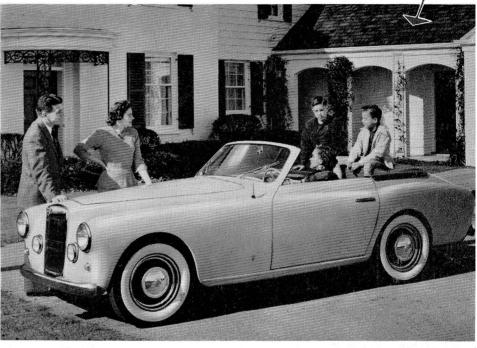
The sleek Arnolt Coupe—like the Convertible—has plenty of room for four and generous space for luggage in the rear compartment.

Both models are luxuriously finished with genuine leather upholstery and offer a wide choice of color combinations... Front seats are adjustable to the front or rear and the backs may be tilted to suit individual tastes. The steering wheel also may be adjusted for the most comfortable driving posture. Arm rests and soft sponge rubber padding add further to the comfort of this car. Both doors have handy map and paper compartments.



Other innovations that are standard in the Arnolt Car include turn signals, dual sun visors, special quick-filling gasoline tank and bumper guards.

Optional extra equipment in the Arnolt car includes wire wheels with Rudge hubs for quick change, (knock-off style), heater, radio, twin badge bars and a new special fresh air system that provides perfect ventilation under all driving conditions.



-THE SPIRITED CONTINENTAL SPORTSTER THAT YOUR ENTIRE FAMILY CAN ENJOY!

Even before you step into the new Arnolt Family-and-Sports Car you will know that here is a vehicle that will be truly a thrill to drive! The body—styled by Italy's renowned custom body designer, *Bertone*,—suggests action in every detail of its rakish, sweeping lines.

You will find the new Arnolt as brilliant in performance as in looks. Its British-built MG chassis—long famous for fast getaway, agility in traffic and speed with safety—will bring to you and your entire family motoring pleasures you cannot experience in larger and heavier cars.

Whether you choose the Coupe or Convertible there is seating for four . . . Write today for a free illustrated brochure on this distinguished family-and-sports car and the name of the Arnolt dealer nearest you.

ON DISPLAY-BOOTHS 105-106—International Motor Sports Show New York City-April 4th-12th, 1953

S. H. ARNOLT

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