

Star of the silky way



This one had to be good. It's our Golden Anniversary ROADMASTER.

So upon it we lavished our skills, talents and time—and when you drive it, you will come to know how good a fifty-year best really is.

You'll know it in the swift and soaring power response of its V8 Engine—the world's newest and most advanced V8.

You'll know it in the silken velocity of its getaway—with Twin-Turbine Dynaflo adding far swifter, quieter acceleration to infinite smoothness.

You'll know it, too, in the velvety luxury of its bettered ride, in the new ease of its handling, in the more reassuring comfort you feel, in the more precise

control it gives you—*now with Power Steering as standard equipment and Power Brakes** to lighten the task of quick, sure stopping.

But why say more?

It is for you, the beneficiary of all this engineering excellence, to discover the great and gorgeous going of the swiftest, the smoothest, the silkiest, the most silent automobile yet built in half a century of Buick building.

Your Buick dealer will be very happy to introduce you two. Why not drop in on him soon?

BUICK Division of GENERAL MOTORS

**Optional at extra cost.*

Television host—the BUICK CIRCUS HOOP—every fourth Tuesday

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

Custom Built **ROADMASTER** *by Buick*