

# *Make way for power with a new thrill!*



WORLD'S ONLY  
VERTICAL VALVE V8



**T**H**E**R**E** is vested in this 1953 Buick ROADMASTER a performance combination that can set you atingle with sheer joy.

On the one hand, you have the most advanced V8 engine ever placed in a standard-production American automobile.

On the other, you have Dynaflo — the new *Twin-Turbine Dynaflo*.

Together, these two great engineering triumphs of the year give you a new brilliance in power and performance — with new get-away and new whisper quiet—and all in one progressive build-up of power delivery that is completely and utterly smooth through all ranges.

**W**hy not try this wonderful way to go? Your Buick dealer will be more than happy to put a ROADMASTER in your hands for your own demonstration. See him soon.

BUICK Division of GENERAL MOTORS



# **ROADMASTER**

*Custom Built by* **BUICK**

When better automobiles are built Buick will build them