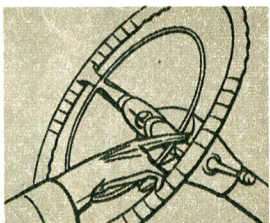


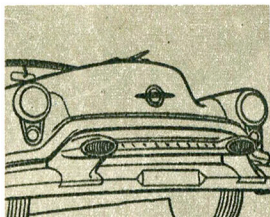
THE BIG
4-Power Package
OF 1953 !



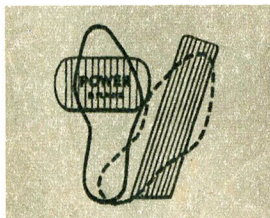
Car illustrated above: Oldsmobile Super "88" 4-Door Sedan. A General Motors Value.



1 Power Steering



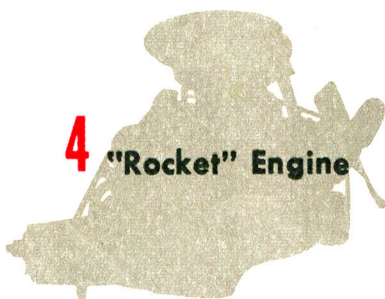
2 Power Styling



3 Power Brakes

Take command of the power sensation of the year—Oldsmobile's brilliant new Super "88"! Take a look at the bold new front end, the sweeping fender lines, the long, level rear-deck . . . *that's Power Styling!* Now take the wheel and feel the smooth, swift response of the higher-compression, higher-power, higher-voltage engine . . . *that's the new "Rocket"!* Take a curve or a corner—park and maneuver with incredible ease . . . *that's GM Power Steering**! And it takes just a touch of your toe to bring you to a smoother, quicker, safer stop . . . *with Pedal-Ease Power Brakes**! Plus Frigidaire Car Conditioning*, Autronic-Eye*! Drive the power-great Super "88" soon, at your Oldsmobile Dealer's.

*Optional at extra cost.



4 "Rocket" Engine

OLDSMOBILE