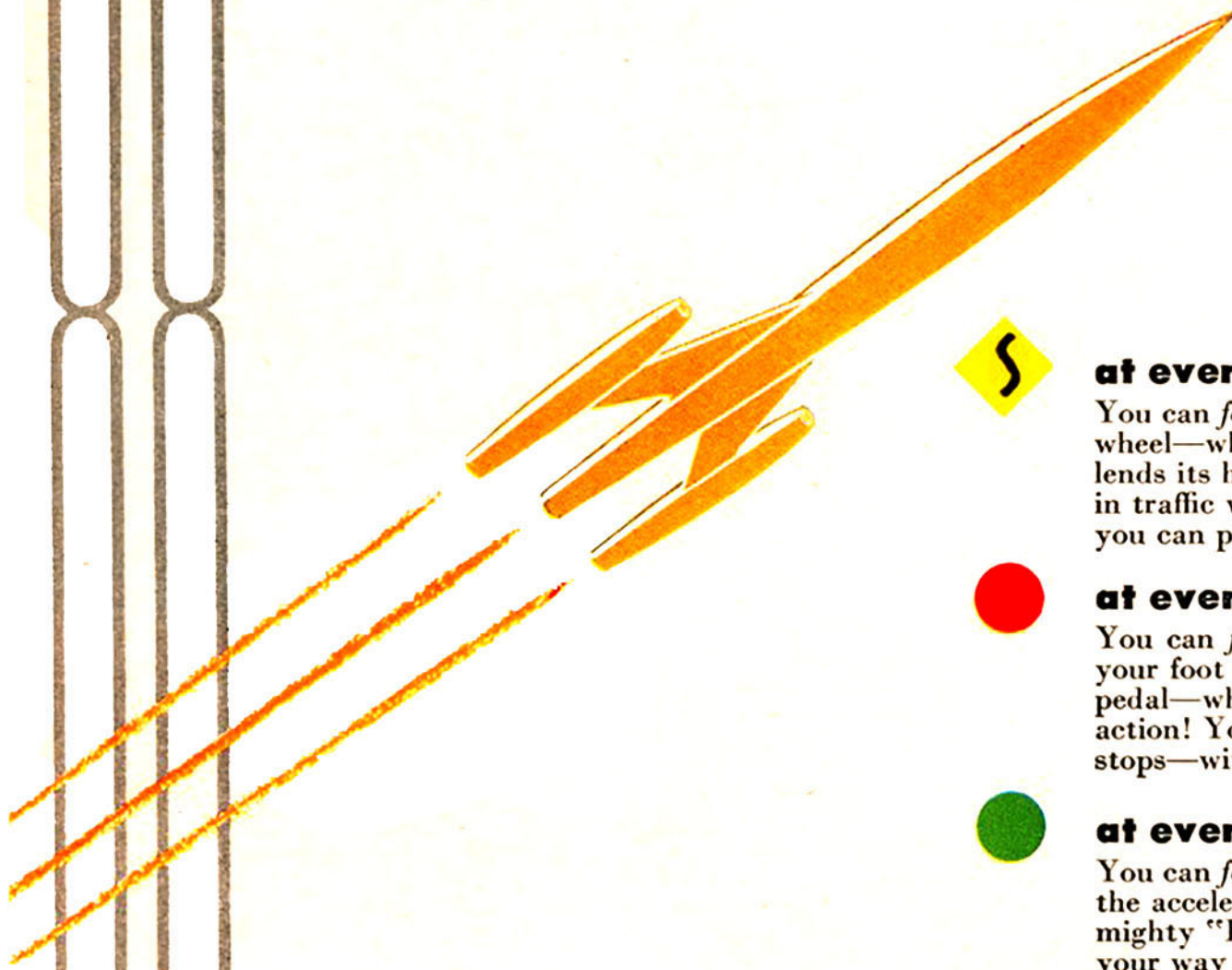


POWER!



at every Turn!

You can *feel* it every time you turn the wheel—when *GM Power Steering** lends its helping hand! You maneuver in traffic with incredible ease, and you can park with just one finger!



at every Stop!

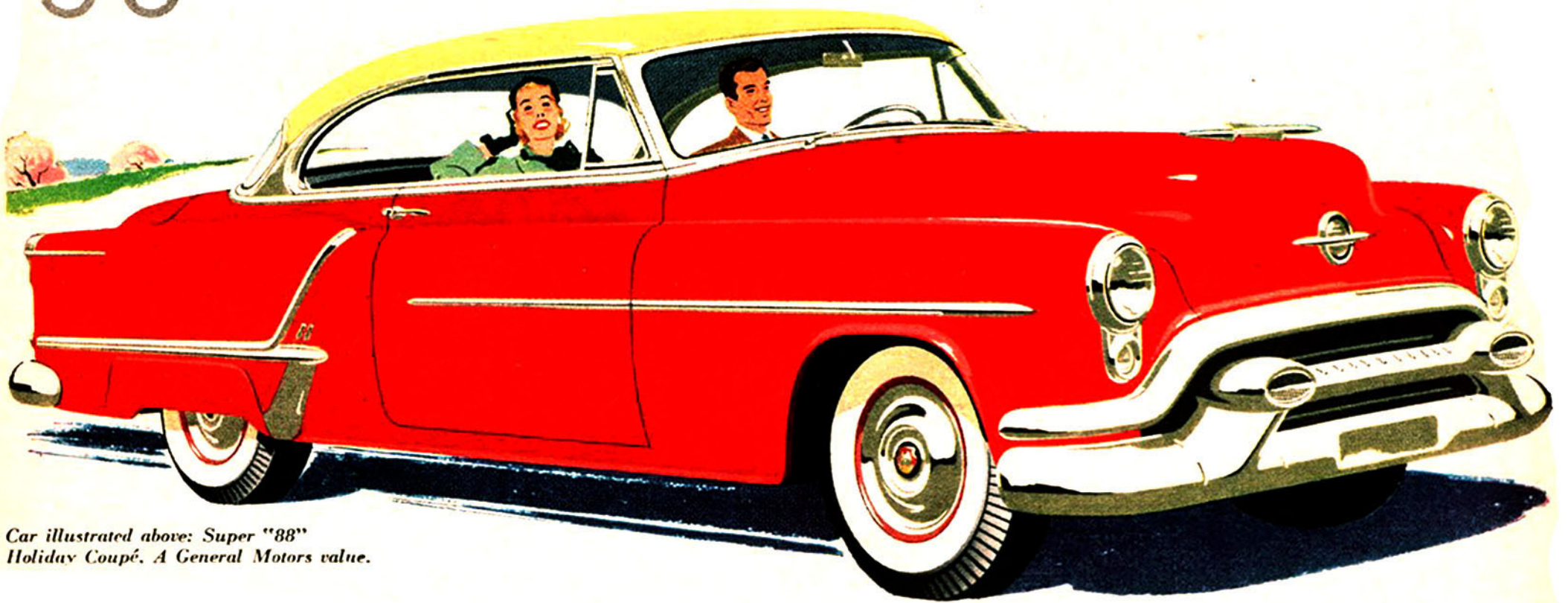
You can *feel* it every time you pivot your foot to the new low-level brake pedal—when *Power Brakes** go into action! You get quicker, safer, surer stops—with only *half* the effort!



at every Go!

You can *feel* it the moment you step on the accelerator—when Oldsmobile's mighty "Rocket" Engine sends you on your way with a flashing surge of power! Turning . . . stopping . . . going . . . here is the *power car of the year!*

**Optional at extra cost.*



Car illustrated above: Super "88"
Holiday Coupé. A General Motors value.

"ROCKET" ENGINE

OLDSMOBILE