



The only British Car to win a Monte-Carlo Rally

Now Introduce an Entirely New Model

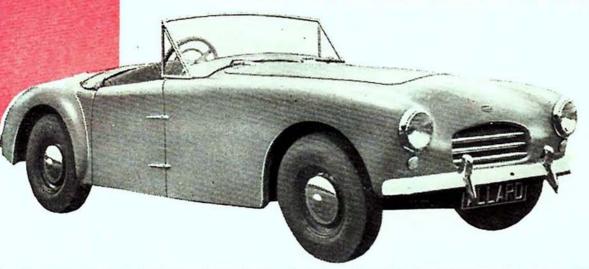
The "Palm Beach"

open three-seater

Be sure and see this fascinating new car in company with the re-designed K.3 3-4-seater

See the "SAFARI" Estate Car and the New Monte Carlo Saloon

ON STAND 161



ALLARD MOTOR COMPANY LIMITED

24 - 28 CLAPHAM HIGH STREET, LONDON, S.W.4.

Phone: MACAULAY 3201

Cables: ALMOTCO, LONDON

SYDNEY H. ALLARD winner of this year's Monte-Carlo Rally.