# High Lift

Magnesium Rocker Arms Two-thirds lighter than present stock rocker arm



EASILY ADJUSTABLE . AVOIDS VALVE FLOAT . REPLACES OLD ROCKER ARM . ELIMINATES HYDRAULIC LIFTER TROU-

BLES . EXTREMELY LIGHT WEIGHT

Magnesium rocker arms are easy to install, just takes a few minutes to adjust. The HIGH LIFT TYPE are the equivalent to the installa-tion of a racing shaft yet do not impair the overall performance. With our stainless steel inserts for hydraulic lifters, stock push rads can be used without modification. Actual tests can be used without modification. Actual tests show more r.p.m. and h.p. can be obtained, and as much as 500 to 600 r.p.m. can be gained. We also find that stock valve springs can be used without valve float and is much easier on cam shafts. Adjustment screws are

Available for Cad, Olds, Stude. \$39.50 per set of 16, including stainless steel inserts. Soon available for Chevy, Ford 6, OHV V8 Ford & Merc.

Specify Standard or High Lift

# **C & T AUTOMOTIVE**

13633 Moorpark St., Sherman Oaks, Calif. Phone: STate 9-4852 or STate 7-6389



Give Your Car he New Look with CADDY-STYLE Visored Rims

Installs in 5 minutes. Triple chrome finish or heavy die-cast steel. Fits following cars:

# SPECIFY YEAR & MAKE OF CAR

| Buick       | 1949-52    | Kaiser-Frazer | 1947-5  |
|-------------|------------|---------------|---------|
| Cadillac    | 1948-49    | Mercury       | 1941-5  |
| Chevrolet   | 1949-53    | Nash          |         |
| Chrysler    | 1949-50    | Oldsmobile    | 1948-50 |
| De Soto     | 1949-52    | Packard       | 1948-53 |
|             |            | Plymouth      |         |
|             |            | Pontiac       |         |
| Henry J     | 1951-53    | Willys        | 1952-53 |
| Send no mon | ev—pav pos | tman \$6      | 95      |

\$6.95 a pair plus COD, or pay with order, we ship postman pair complete

Re-Channel Your Exhaust
WITHOUT removing original muffler



CONTROLLED FROM THE DASHBOARD The new Jet Exhaust Cut-Out enables you to control exhaust tone. Cut in a special muffler or pipes—then cut your standard muffler back in— all from the dashboard.

NO EXPENSIVE INSTALLATION!

NO EXPENSIVE INSTALLATION!

No tampering with original muffler. Eliminates back pressure. Heavy steel construction, fits all exhausts.

SEND NO MONEY—pay postman \$4.95 plus COD postage (or remit in full and we ship postpaid). Bi-Pass Unit with Cut-Out, Cut-In. 48"

Flex Tubing, and all fittings necessary \$9.95.

Já Jález, 2214 E. 75th St., Dept. 22-J, Chicago 49

guaranteed to please or money back!

# NATIONAL SPEED SHOP DIRECTORY

Continuing a new monthly feature in this issue, Motor Life Magazine herewith presents a listing of recognized speed and custom shops—listed state by state for the convenience of our readers. This shop directory will be enlarged upon from month to month so watch for the name of a speed or custom shop located near you. Attention, Shop Owners-For information regarding this listing, contact Directory Editor, 4949 Hollywood Blvd., Hollywood 27, Calif.

#### CALIFORNIA

Barris Hollywood Custom Line 11054 So. Atlantic Boulevard

Lynwood, California

Manufacturer and distributor of the famous Barris Hollywood Kustom Line Accessories. Features push-o-matic windows. Grand Prix louvers and Kaddie style bumper exhausts. Considered one of America's foremost automobile customizers.

Ray Brown Automotive

5656 Santa Monica Boulevard Los Angeles 58, California

Nationally known designer and builder of racing engines. Features Herbert Roller Cam Assemblies plus a complete line of quality speed and safety equipment.

C & T Automotive

13633 Moorpark St. Sherman Oaks, California

Designers and builders of record holding speed engines. Stocks a complete line of speed equipment. Features stroked crank assemblies with magnesium pistons. Engine balancing on latest Stewart Warner equipment.

Eastern Auto 3319 So. Grand Ave.

Los Angeles, California One of California's largest and oldest distribu-tors of speed equipment and accessories. Stocks a complete line of chrome motor accessories.

Moon Automotive Equipment

Moon Automotive Equipment
10935 So. Bloomfield Ave.
Norwalk, Calif., Ph. OXford 64-219
Specializing in ecuipment for the perfectionist.
Complete line of speed and power equipment.
Exclusive manufacturers of all aluminum fuel
pressure tanks. Fuel-blocks and kits, converted
Zephyr ignitions, and all the finer outer engine
components, for best performance and the neater
looking engine compartment.

looking engine compartments.

Bell Auto Parts Inc. 3633 E. Gage Ave.

Bell. Calif.

Featuring the most complete selection of nationally advertised speed and power parts. 44 page colorfully illustrated catalog 50c (refunded upon 1st purchase).

# CANADA

Cal-Van Accessories 546 Kingsway Vancouver 10. B.C.

Vancouver 10. B.C. Custom equipment and accessories. Edmunds. Edelbrock. Offenhauser. Weber. Iskenderian. Speedo-Motive. Stewart-Warner. Mallory. Strombers. Wico and others.

Campbell Sports Car Company 122 Willowdale St.

willowdale, Ontario
Design and construction of high performance
sports cars Buckler multitube chassis rgs fiberglass body shells and Wade superchargers. Mallory ignition. Allard speed equipment for Ford, custom body work, speed tuning. Cooper, Allard, Aston Martin cars.

East End Speed Shop

198 Main St. Toronto, Ontario

Speed equipment and accessories. Dual exhaust systems. Dual intake manifolds, hi-compression heads, Mallory ignition parts, fender skirts and various custom chrome accessories. Dealers of Edmunds and Offenhauser equipment. Suppliers of nationally known brand names.

Queen City Speed Shop

256 Eglinton Ave., West Toronto, Ontario Distributors of all types of speed equipment. Builders of competition and roadway engines. Hi compression racing heads. Racing pistons. Rac-ing cams. Complete motor balancing. Stroker crank shaft assemblies. Competition engine build-ing and tuning. Custom chroming.

#### FLORIDA

Carl's Powerhouse 3711 A Mobile Hgwy. Pensacola, Florida

Handles Advanced Engineering Co., Belond Exhaust Systems, Calif. Custom Accessories, Clark Header Equipment, Engman Mfg. Co., Gale Hall Engineering, Harman and Collins, H-C Products, Hellings Mfg. Co., Hilton Mfg. Co., Iskenderian, Nicson Engineering Co., Offenhauser, Runyan, Sandee Muffiers, and others.

#### ILLINOIS

American Motorsport Co.

2318 Clifton Ave.

Rockford, Illinois Custom sport cars. Custom engines. Fibreglas bodies, Handles all name brands of equipment. Furnishes one day service on practically any

Birky Custom Shop

Specializing in custom re-styling, general auto body repair and painting.

Gotha Inc. 15301 Broadway Harvey, Ill.

Chicago Area distributor and manufacturer of quality speed equipment. Handles all leading brands. Speed shop located just five short miles south of Chicago.

#### INDIANA

Gene's Speed & Doll-Up Equipment 317 East 4th Street

Sharp equipment, Mallory ignition, Sportsman and Stra-o-tone mufflers, chrome motor accessories, Harmon-Collins Dist., Elgin Racing pistons, Grant rings, Clymer helmets, lowering blocks, Douglas Dual Shiefer Aluminum flywheels,

#### IOWA

Competition Chemicals

Box 141 Iowa Falls, Iowa

Importing all types of auto accessories. Lights, oil, water, and air gauges, foreign car accessories of all kinds. Dash mounted stop watches, sunvisors, mirrors, windshield washers, mileage meters for U.S. cars, clocks.

# KENTUCKY

Zack's Auto Parts Co. 924 West Market St.

Louisville 2, Kentucky
Carriers of nationally advertised brands. Edmunds, Smithy's, Harmon-Collins, Schiefer-Light-weight Flywheel. FoxCraft Fender Skirts. Sports-man Muffers. Auburn Spark Plug, Grand Exhaust Set. Offenhauser. Electric Door Kits, Trunk Kits, and many others.

# MARYLAND

Ken's Auto Repair 5903 Harford Road, Rear Baltimore, Maryland

Specializes in automotive custom work. Brake service. Ignition work. Body fender repairs. Painting. Welding. Rebuilt engines. Customiz-

#### MASSACHUSETTS

Seaboard Speed Shop 4A Baldwin Street

Lynn, Mass. Hot rod and racing equipment. Custom accessories. Handles Douglass mufflers, Luthy cams and spark plugs, Edelbrock, Edmunds and Offen-hauser heads and manifolds. Mallory ignitions and dual point conversions

# NEBRASKA

Speedway Motors 2232 O Street

Lincoln, Nehraska

Only established Speed Shop dealer in 50 mile radius, dealing with used, custom, antique and racing cars. Carries complete line of Speed and Chrome Automotive equipment.

Voecks Auto Parts 800 Block South 13th St.

Norfolk, Nebraska Handles all kinds of parts and speed equipment. sells wholesale and retail. New. used and reconditioned parts and automobile accessories. Complete radiator service.

#### NEW JERSEY

House of Chrome 187 Paterson St. Paterson 1, New Jersey

Specialize in all types of chrome accessories and carry everything in Speed Equipment. Distributors of California Custom Accessories.

MOTOR LIFE, March, 1954

#### NEW YORK

Albert W. Price Manufacturers' Representative
64 Afton Street
Rochester 12, New York
Wholesale, Retail and Consumer Accounts.

Wholesale, Retail and Consumer Accounts. Distributors for Harman & Collins cams and ignitions; Belond, Douglass & Fenton exhaust systems; Edelbrock, Offenhauser & Weiand heads & manifolds; Schiefer & Weber flywheels and clutches. Hy-Ro & Stewart Warner tachometers, gauges, instruments; DSM, Mallory ignitions, coils; Auburn Spark Plugs, Buell air horns, Cal-Custom & H.C. chrome, Hellings, Grant rings, Forgedtrue & Jahn's pistons, balanced stroker kits complete engine parts and anced stroker kits, complete engine parts and

service.
All racing, rodding and restyling requirements.

Speedwin 35-50 28th St. YE 2-8920

Long Island City 6, New York Serving New Yorkers quality products by—Belond, Offenhauser, Mallory, Helling, Air Lift, Columbus Heavy Duty Shocks, Bendix Electric Fuel Pumps, Fiber-glass Packed Mufflers, Front End Lowering Kits and other nationally known products.

Hi-Torque Speed Shop

Liberty, New York
Heads, manifolds, camshafts, gears, pistons and rings plus a full line of hi-torque speed parts and

Keith's Auto Kustomizing 2151 Palmer Avenue

Larchmont, New York A complete customizing body shop. Cars built to individual specifications. Specialists in body-drop, bull-nosing, channelling, chopping, dechroming, molding, planning, restyling, shaving and frenching.

Klingman Speed Shop

Mt. Upton, New York Handles Almquist speed equipment and other nationally known brands.

Ralph's Rod Shop

Raiph's Rod Shop Richmondville, New York Complete line of speed equipment. Boring and engine work. Handles Weber cams and flywheels. Harman & Collins cams, Jahns, Vanasil and JE pistons, Grant rings, Mallory Ignition, Blue Crown plugs, Cairns and Cromwell crash helmets, and other nationally known names.

# NORTH CAROLINA

Dick Burns Speed Shop

Carolina Beach, North Carolina Custom body work, Hop-up engine conversions, muffler installations. Handles Edelbrock, Kurtis-Kraft-Bell, Warren, Edmunds. Auto-up, Liqui-

Moly and accessories. Fills mail orders. Eddie Joyner Speed Equipment

Emma Road Asheville, N.C.

Complete Stock. Custom and power auto parts and accessories. Duals a specialty.

# OHIO

Hagen Speed Shop 969 Packard Dr.

Akron. Ohio Carriers of a complete line of equipment of all the major manufacturers. Handle Grancor, E & S. Winfield Weber, Edelbrock, Navarro, Jahns. Harman & Collins, and other names

Herb's Auto Accessories 634 South Walnut St., Bryan, Ohio Speed equipment; automotive parts; interiors; mufflers, dual sets.

Hop Up Shop 628 North Main Bellefontaine, Ohio Authorized Mallory dealer and service station. Handle Douglass exhaust systems, Harman & Collins and Iskenderian cams, Evans, Edmunds and Edelbrock equipment, and Mallory ignitions.

Midwest Racing Equipment

13907 Miles Ave.
Cleveland 5, Ohio
Telephones: WYoming 1-5977; WYoming 1-4900
Wholesale Distributors at California prices—Nationally advertised speed power and custom equipment—Dealers write for information—Buy the best from Midwest.

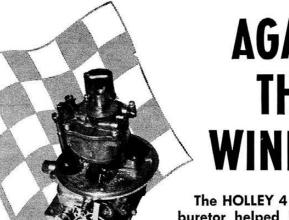
# PENNSYLVANIA

Langhorne Speed Shop
Super Highway and Highland Ave.
Langhorne, Penna.
Serving the Trenton, N.J. and Philadelphia
area. Handle Offenhauser Equipment, Custom
Accessories and Chrome Parts. Harman and
Collins Cams and Ignitions. Iskenderian Cams
and Others. Builders of complete Racing Engines Discounts to Clubs and Dealers. gines. Discounts to Clubs and Dealers.

Custom Car Supply 713-15 East 10th St.

Amarillo, Texas Belond Equa-flow exhaust systems—complete or parts—Mello-tone and glass packed mufflers— Fender skirts most all cars—wheel disc—full continental spare kits—Write for price list.

MOTOR LIFE, March, 1954



**AGAIN** 

The HOLLEY 4 Throat Carburetor helped Lincoln win 1st, 2nd, 3rd, and 4th place in the recent Pan-American Road Race.

The Navarro Duo-Duplex Manifold lets you use this carburetor on any 1949 through 1953 Ford or Mercury. This manifold is designed to use either the '53 and '54 Lincoln or the '54 Mercury carburetors. Give your old model "1954 performance" by installing Navarro high compression heads and a Navarro Duo-Duplex Manifold.

#### SPECIAL NOTE!!



.. on your 4 barrel carburetion installation with a Navarro Duo-Duplex Manifold and a This is the on-ly custom mani-

RACING

'54 Lincoln or Mercury carburetor. You save because it isn't necessary to purchase a special distributor—the stock distributor is satisfactory. Navarro Duo-Duplex Manifold (less carburetor) \$45.50

YOU SAVE \$30.00 OR MORE

**EQUIPMENT** Glendale 4, California

Prices F.O.B.

5142 San Fernando Rd.



**CONSIDER THESE 5 SUPERIOR FEATURES!** 

1. They are quieter than any "packed" muffler.

2. They eliminate most of the unpleasant rumble inside the car caused by other

They require no breaking in—Old fashioned steel-packs need 2000 miles or more before being broken-in.

They are more efficient, due to the larger straight thru core, made possible by the better sound absorbing qualities of fiber-glass.

They are constructed of an extra heavy steel shell, slotted core, end caps and connectors making it possible for Mitchell Mufflers to be guaranteed for one

FREE Personalized price list to help you choose "DU-ALLS" the way you like them. Dealers inquiries invited. "We Stand Behind Our Mufflers"

Mitchell MUFFLER CO. 141 W. Green St., Dept. H-3, Pasadena 1, Calif. "DU-ALLS" • HEADERS • PIPES • SPEED AND POWER EQUIPMENT